

Japan Services (Japanese Version with Key English Language Reports)

AN IDC CONTINUOUS INTELLIGENCE SERVICE

The penetration of the 3rd Platform into the market is forcing IT services vendors to transform their business model. This includes not just providing SI and IT outsourcing but also combining business consulting and business process outsourcing (BPO). IDC's *Japan Services (Japanese Version with Key English Language Reports)* provides holistic analysis of IT services and business services and supports vendors' strategic planning in response to market change caused by digital transformation (DX). The service also analyzes 3rd Platform–related IT services spending in the DX era. In 2018, this service will strengthen competitive analysis of service providers especially around how to realize DX at customer ends, including co-creation efforts.

Markets and Subjects Analyzed

- Project oriented
- IT outsourcing
- Business consulting
- Business process outsourcing
- Datacenter services
- IT services spending related to the 3rd Platform

Core Research

- Japan IT Service Market Forecast by Vertical
- Japan CIO Survey
- Japan IT Service Market: Vendor Competitive Analysis by Service Segment and Vertical
- Japan Business Services Market Forecast
- Japan Datacenter Outsourcing Market Forecast
- Japan 3rd Platform–Related IT Services Market Forecast
- IDC FutureScape: Worldwide Services 2018 Predictions — Japan Implications

Note: All documents will be delivered in local language with the exception of up to two market share and market forecast documents, which will be delivered in both English and local language.

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Services \(Japanese Version with Key English Language Reports\)](#).

Key Questions Answered

1. What are the market dynamics in each segment of the services market in Japan?
2. Who are the leading vendors in the IT services and IT outsourcing market in Japan, and how they respond to DX trends?
3. What are the services strategies of leading vendors?
4. What kind of strategy do the leading vendors have for their services business?
5. How will IT services and business services related to the 3rd Platform/DX growth in the future?
6. How will enterprises' IT buying behavior evolve in the coming years?

Companies Analyzed

This service reviews strategies, market positioning, and future direction of several providers in the Japan services market, including:

Accenture, Fujitsu, Hitachi, IBM, ITOCHU Techno-Solutions, TIS, NEC, Nihon Unisys, Nomura Research Institute (NRI), NTT DATA, SCSK, and Toshiba.

IDC Products and Services: Solving Business Challenges on the 3rd Platform

Whether you are an IT buyer or a technology supplier, IDC's offerings help you make fact-based decisions on technology purchases and business strategy. In addition to our portfolio of over 1,000 worldwide research services, we provide a full range of custom solutions, events and decision making tools for every stage of your business planning. With dedicated lines of business targeting energy, financial services, government, healthcare, manufacturing, and retail, IDC provides unmatched integration of global technology and vertical industry expertise to deliver industry-specific customer intelligence that gives you a powerful business advantage.



Explore other IDC research and content offerings:



[Trackers](#)



[Custom Solutions](#)



[Events](#)



[Industry Research](#)



[Digital Hub](#)



International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. With more than 1,100 analysts worldwide, IDC offers global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries. IDC's analysis and insight helps IT professionals, business executives, and the investment community to make fact-based technology decisions and to achieve their key business objectives. Founded in 1964, IDC is a subsidiary of [IDG](#), the world's leading technology media, research, and events company. To learn more about IDC, please visit www.idc.com. Follow IDC on Twitter at [@IDC](#).