Japan Internet of Things Ecosystem and Trends (Japanese Version with Key English Language Reports)

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC’s Japan Internet of Things Ecosystem and Trends (Japanese Version with Key English Language Reports) service analyzes Japanese Internet of Things (IoT) ecosystem and trends. The service is used by telecom carriers, ICT vendors, infrastructure vendors, software vendors, and so forth. The service will provide insight for these players to make an IoT business strategy. In 2018, we are further strengthening market research by IoT use cases.

Markets and Subjects Analyzed

- IoT growth potential and trend
- IoT vendors’ strategy of partnership and competition
- IoT users’ investment trend by vertical industry/use case
- IoT service adoption of business users
- Machine learning technology adoption for IoT business

Core Research

- Japan IoT Market Forecast and Review
- Japan IoT Market Strategy Analysis of IoT Key Players
- Japan IoT Market Investment Trend by Vertical Industry/Use Case Forecast and Review
- Japan IoT Market User Survey
- Japan Machine Learning Technology Trends for IoT Business
- IDC FutureScape: Worldwide Internet of Things 2018 Predictions — Japan Implication

Note: All documents will be delivered in local language with the exception of up to two market share and market forecast documents, which will be delivered in both English and local language.

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Japan Internet of Things Ecosystem and Trends (Japanese Version with Key English Language Reports).

Key Questions Answered

1. How big and how fast does the Japanese IoT market grow during forecast period?
2. What are the main strategies of IoT key players for future competition?
3. What are the investment trends for IoT in terms of vertical industries?
4. What are the enterprise major use cases of IoT, and what kind of problems do users have?
5. What is the purpose of adopting machine learning technology for IoT, and what is the future outlook?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the Japan Internet of Things ecosystem and trends, including:

**IDC Products and Services: Solving Business Challenges on the 3rd Platform**

Whether you are an IT buyer or a technology supplier, IDC’s offerings help you make fact-based decisions on technology purchases and business strategy. In addition to our portfolio of over 1,000 worldwide research services, we provide a full range of custom solutions, events and decision making tools for every stage of your business planning. With dedicated lines of business targeting energy, financial services, government, healthcare, manufacturing, and retail, IDC provides unmatched integration of global technology and vertical industry expertise to deliver industry-specific customer intelligence that gives you a powerful business advantage.

Explore other IDC research and content offerings:

- Trackers
- Custom Solutions
- Events
- Industry Research
- Digital Hub