

Japan Cloud Services (Japanese Version with Key English Language Reports)

AN IDC SPECIAL INTELLIGENCE SERVICE

IDC's *Japan Cloud Services (Japanese Version with Key English Language Reports)* market has entered the period of maturity. Cloud services increase the efficiency of IT and transform business as well as society. Thus cloud services shrink the traditional IT market and generate new IT opportunities such as intelligent/innovative solutions. It is important for IT suppliers to focus on their cloud businesses and carry out their growth strategies. IDC's *Japan Cloud Services (Japanese Version with Key English Language Reports)* tracks the business trends of key players in the cloud services market and provides market sizing, five-year forecasts, detailed analysis, and vendor business models. This service offers enhanced coverage of the cloud solutions market, which is more diversified and segmented.

Markets and Subjects Analyzed

- Market size and forecast by service segment (applications, platforms, and infrastructure)
- Market size and forecast by deployment model (public cloud and private cloud)
- Customer adoption trends and preferences, drivers, and inhibitors
- Vendors competitive analysis
- Influential analysis by cloud gives impact on IT market

Core Research

- Japan Public IT Cloud Services Forecast
- Japan Private IT Cloud Services Forecast
- Japan Cloud Professional Services Forecast
- IDC Survey: Japan Cloud Market
- IDC MarketScape: Japan Cloud Services 2018
- IDC FutureScape: Worldwide Cloud 2018 Predictions — Japan Implication

Note: All documents will be delivered in local language with the exception of up to two market share and market forecast documents, which will be delivered in both English and local language.

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Cloud Services \(Japanese Version with Key English Language Reports\)](#).

Key Questions Answered

1. What are the revenue opportunities for cloud vendors in Japan?
2. What are the key factors for success in this market?
3. How do cloud vendors react to changing patterns in end users' requirements and investments?
4. Which service segments are the largest growth opportunities for the cloud market in Japan?
5. What are the key IT dynamics currently influencing the cloud market in Japan?
6. How do the leading cloud vendors increase their business, and how do emerging vendors drive the business?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the Japan cloud services, including:

AWS, Cisco Systems, Fujitsu, Google, Hitachi, IBM, IJ, KDDI, Microsoft, NEC, NTT Group, Oracle, salesforce.com, SAP, SoftBank, and VMware.

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