

Japan 3rd Platform by Vertical Market (Japanese Version with Key English Language Reports)

AN IDC SPECIAL INTELLIGENCE SERVICE

IDC's *Japan 3rd Platform by Vertical Market (Japanese Version with Key English Language Reports)* service analyzes the demand and market opportunities in the 3rd Platform market by industry. This service provides ICT vendors with insight so that they can have a better understanding of the new 3rd Platform trends in the Japan market and develop critical strategies for tapping into potential business opportunities. This service details IT spending data by industry and analyzes trends among ICT vendors.

Markets and Subjects Analyzed

- 3rd Platform market size and trends by 21 industries
- 3rd Platform market demands and trends: FinTech ecosystem
- 3rd Platform market demands and trends: customer experience strategies
- 3rd Platform market demands and trends: digital transformation by industry
- IDC MaturityScope for digital transformation in Japan

Core Research

- Japan 3rd Platform Market Forecast by Industry
- 3rd Platform Market Demands and Trends: Fin Tech Ecosystem
- Innovation Accelerators Trends by Industry
- IDC MaturityScope for Digital Transformation in Japan
- 3rd Platform Market Demands and Trends: Customer Experience Strategies
- IDC FutureScope: Worldwide Digital Transformation 2018 Predictions — Japan Implications
- Japan LOB Spending by Industry

Note: All documents will be delivered in local language with the exception of up to two market share and market forecast documents, which will be delivered in both English and local language.

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan 3rd Platform by Vertical Market \(Japanese Version with Key English Language Reports\)](#).

Key Questions Answered

1. What is the trend of the 3rd Platform market? In particular, how is the demand of the Japan 3rd Platform market different by industry?
2. How "FinTech" ecosystem drives IT spending trends across industries?
3. How "customer centricity" and "customer experience" drive IT spending trends across industries?
4. How are the business capabilities of Japan end-user companies using 3rd Platform technologies?
5. How Japan end users utilize innovation accelerators technology?

Companies Analyzed

There are no companies analyzed in this service.

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