



# Japan Storage Solutions

AN IDC CONTINUOUS INTELLIGENCE SERVICE

Storage solutions (hardware, software, and service) are currently playing an important role in the Japan IT infrastructure market. IDC's *Japan Storage Solutions* service is a timely study of this IT infrastructure market and provides in-depth analysis, forecasts, and effective vendor strategies for various segments of the Japan storage solutions market. All studies are designed to provide effective guidance that is essential for strategic and tactical planning, product management and development, and formulating critical marketing strategies. This service focuses on the research of flash storage and software-defined storage to understand the transformation of IT to the 3rd Platform.

## Markets and Subjects Analyzed

- Enterprise storage systems
- Software-defined storage
- Storage for the cloud
- Storage software
- Storage service
- Flash storage

## Core Research

- Japan Enterprise Storage Systems Forecast and Share
- Japan Software-Defined Storage Forecast
- Japan Flash Storage Forecast and Share
- Japan Storage Software Forecast and Share
- Japan Storage Services Forecast
- IDC FutureScape: Worldwide Enterprise Infrastructure 2017 Predictions — Japan Implications

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Storage Solutions](#).

## Key Questions Answered

1. What are the key success factors for vendors in the Japan storage solutions market?
2. How will cloud impact the Japan storage market in the near future?
3. What factors drive market demand for flash storage in Japan?
4. Which segments are expected to show the highest growth in the Japan storage software market?
5. What are the strategies of vendors in the Japan storage service market?
6. What is the impact of software-defined storage on storage infrastructure investment?

## Companies Analyzed

This service reviews strategies, market positioning, and future direction of several providers in the Japan storage solutions market, including:

Acronis, Actifio, Basho Technologies, Brocade Communications Systems, Caringo, CA Technologies, Cisco Systems, Cleversafe, Cloudian, DataCore, DataDirect Networks, Dell, EMC, F5 Networks, FalconStor, Fujitsu, Hewlett Packard Enterprise, Hitachi, IBM, Internet Initiative Japan, ITOCHU Techno-Solutions, Kanematsu Electronics, Marubeni Information Systems, NEC, NetApp, Netmarks, Network,

Newtech, Nihon Unisys, Nimble Storage, Nissho Electronics, NOX, NS Solutions, NTT Communications, NTT DATA, Nutanix, Oracle, Pure Storage, QLogic, Quantum, Red Hat, SanDisk, Scality, SCSK, SoftBank Commerce & Service, Sony, Symantec, Tandberg Data, Tintri, Tokyo Electron, Toshiba, UNIADEX, Violin Memory, and Vision Solutions.

## IDC Products and Services: Solving Business Challenges on the 3<sup>rd</sup> Platform

Whether you are an IT buyer or a technology supplier, IDC's offerings help you make fact-based decisions on technology purchases and business strategy. In addition to our portfolio of over 1,000 worldwide research services, we provide a full range of custom solutions, events and decision making tools for every stage of your business planning. With dedicated lines of business targeting energy, financial services, government, healthcare, manufacturing, and retail, IDC provides unmatched integration of global technology and vertical industry expertise to deliver industry-specific customer intelligence that gives you a powerful business advantage.



Explore other IDC research and content offerings:



[Trackers](#)



[Custom Solutions](#)



[Events](#)



[Industry Research](#)



[Digital Hub](#)



International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. With more than 1,100 analysts worldwide, IDC offers global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries. IDC's analysis and insight helps IT professionals, business executives, and the investment community to make fact-based technology decisions and to achieve their key business objectives. Founded in 1964, IDC is a subsidiary of [IDG](#), the world's leading technology media, research, and events company. To learn more about IDC, please visit [www.idc.com](http://www.idc.com). Follow IDC on Twitter at [@IDC](#).