



Japan Services

AN IDC CONTINUOUS INTELLIGENCE SERVICE

The penetration of the 3rd Platform into the market is forcing IT services vendors to transform their business model. This includes not just providing SI and IT outsourcing but also combining business consulting and business process outsourcing (BPO). IDC's *Japan Services* provides holistic analysis of IT services and business services and supports vendors' strategic planning in response to market change caused by digital transformation (DX). The service also analyzes 3rd Platform–related IT services spending in DX era. In 2017, this service will strengthen the research of business consulting and BPO, which will play pivotal roles in DX era.

Markets and Subjects Analyzed

- Project oriented
- IT outsourcing
- Business consulting
- Business process outsourcing
- Datacenter services
- IT services spending related to the 3rd Platform

Core Research

- Japan IT Service Market Forecast by Vertical
- Japan CIO Survey
- Japan IT Service Market: Vendor Competitive Analysis by Service Segment and Vertical
- Japan Business Services Market Forecast
- Japan Datacenter Outsourcing Market Forecast
- Japan 3rd Platform–Related IT Services Market Forecast
- IDC FutureScape: Worldwide Services 2017 Predictions — Japan Implications

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Services](#).

Key Questions Answered

1. What are the market dynamics in each segment of the services market in Japan?
2. Who are the leading vendors in the IT services and IT outsourcing market in Japan?
3. What are the services strategies of leading vendors?
4. What kind of strategy do the leading vendors have for their services business?
5. How will IT services and business services related to the 3rd Platform/DX growth in the future?
6. How will enterprises' IT buying behavior evolve in the coming years?

Companies Analyzed

This service reviews strategies, market positioning, and future direction of several providers in the Japan services market, including:

Fujitsu, Hitachi, Hewlett Packard Enterprise, IBM, TIS, ITOCHU Techno-Solutions, NEC, Nihon Unisys, Nomura Research Institute (NRI), NTT DATA, SCSK, and Toshiba.

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