

Japan Managed ICT and Network Services (Japanese Version with Key English Language Reports)

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *Japan Managed ICT and Network Services (Japanese Version with Key English Language Reports)* program analyses the markets that service providers (including telcos and datacenter service providers) are targeting. Its key focuses are on network, datacenter, cloud IaaS, IoT networking, and edge computing. In these markets, service providers are facing drastic changes including growing demand for SD-WAN, cloud computing, and IoT. In addition, enterprises increasingly require service providers cost reduction, sophisticated operation/management, and flexible service offering. For competition, OTT players and IT vendors enter the ICT services market and compete with service providers. From these points of view, this program analyses market trends, player strategies, and customer needs. It also offers market forecasts and vendor shares. In 2018 program, IoT networking, edge computing, and data federation over WAN are specially focused.

Markets and Subjects Analyzed

- Datacenter services (colocation and hosting/IaaS)
- Network services (fixed, mobile, and WAN)
- SD-WAN
- Enterprise usage trends
- IoT networking
- Edge computing

Core Research

- Japan Network Services Market Forecast and Share
- Japan Datacenter Services Market Forecast
- Japan Network and Managed Services Enterprise User Survey
- Japan SD-WAN Forecast
- IoT Networking and Edge Computing Business Trends
- IDC FutureScape: Worldwide Telecom 2018 Predictions — Japan Implications

Note: All documents will be delivered in local language with the exception of up to two market share and market forecast documents, which will be delivered in both English and local language.

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Managed ICT and Network Services \(Japanese Version with Key English Language Reports\)](#).

Key Questions Answered

1. What are market sizes/structures of network and datacenter services changing?
2. What are the sources of competitive advantages of network and datacenter services in the cloud and IoT era?
3. How are SD-WAN changing the market?
4. Which network technologies are utilized for IoT?
5. What are architectures and use cases for edge computing?

Companies Analyzed

This service reviews strategies, market positioning, and future direction of several providers in the ICT and network services including:

Alteria Networks, Colt Technology Services, Equinix, Fujitsu, GMO, IJ, KDDI, K-Opticom, NEC, NTT Communications, NTT East, NTT West, NTT Docomo, SAKURA Internet, SoftBank, and TOKAI Communications.

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