



Japan Managed ICT and Network Services

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *Japan Managed ICT and Network Services* program analyses the markets which service providers (including telcos, datacenter, and cloud service providers) are targeting. Its key focuses are on network, datacenter, cloud IaaS, and managed infrastructure services. In these markets, service providers are facing drastic changes including growing demand for SD-WAN, cloud computing, and IoT. In addition, enterprises increasingly require service providers cost reduction and sophisticated operation/management. For competition, many IT vendors enter the managed services market and compete with service providers. With growing demand for IoT and real-time analytics, competition for wide-area distributed application/data management platform, such as edge computing, has already started. From these points of view, this program analyses market trends, player strategies, and customer needs. It also offers market forecasts and vendor shares.

Markets and Subjects Analyzed

- Datacenter services (colocation and hosting/IaaS)
- Network services (fixed, mobile, and WAN)
- Enterprise usage trends
- SD-WAN
- New wide-area distributed application and data management platform including edge computing

Core Research

- Japan Network Services Market Forecast and Share
- Japan Datacenter Services Market Forecast and Share
- Japan Network and Managed Services Enterprise User Survey
- Japan SD-WAN Forecast
- Wide-Area Distributed Application/Data Management Platform Trends
- IDC FutureScape: Worldwide Telecom 2017 Predictions — Japan Implications

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Managed ICT and Network Services](#).

Key Questions Answered

1. What are market sizes/structures of network and datacenter services changing?
2. What are the competitive advantages of network and datacenter services in the cloud and IoT era?
3. How are SD-WAN changing the market structure and services?
4. What are the architectures and use cases for wide-area distributed applications/data management platform?

Companies Analyzed

This service reviews strategies, market positioning, and future direction of several providers in the ICT and network services including:

Alteria Networks, Colt Technology Services, Equinix, Fujitsu, GMO, IJ, KDDI, K-Opticom, NEC, NTT Communications, NTT East, NTT West, NTT Docomo, SAKURA Internet, SoftBank, and TOKAI Communications.

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