# Japan Internet of Things Ecosystem and Trends

*AN IDC CONTINUOUS INTELLIGENCE SERVICE*

IDC's *Japan Internet of Things Ecosystem and Trends* service analyses *Japan Internet of Things Ecosystem and Trends*. The service is used by telecom carriers, ICT vendors, infrastructure vendors, software vendors, and so forth. The service will provide insight for these players to make an IoT business strategy.

## Markets and Subjects Analyzed

- IoT growth potential and trend
- IoT vendors' strategy of partnership and competition
- IoT users' investment trend by vertical industry/use case

- IoT service adoption of business users
- Machine learning technology adoption for IoT business

## Core Research

- Japan IoT Market Forecast and Review
- Japan IoT Market Strategy Analysis of IoT Key Players
- Japan IoT Market Investment Trend by Vertical Industry/Use Case Forecast and Review

- Japan IoT Market User Survey
- Japan Machine Learning Technology Trends for IoT Business
- IDC FutureScape: Worldwide Internet of Things 2017 Predictions — Japan Implications

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Japan Internet of Things Ecosystem and Trends.

## Key Questions Answered

1. How big and how fast does the Japanese IoT market grow during forecast period?
2. What are the main strategies of IoT key players for future competition?
3. What are the investment trends for IoT in terms of vertical industries?
4. What are the enterprise major use cases of IoT, and what kind of problems do users have?
5. What is the purpose of adopting machine-learning technology for IoT, and what is the future outlook?
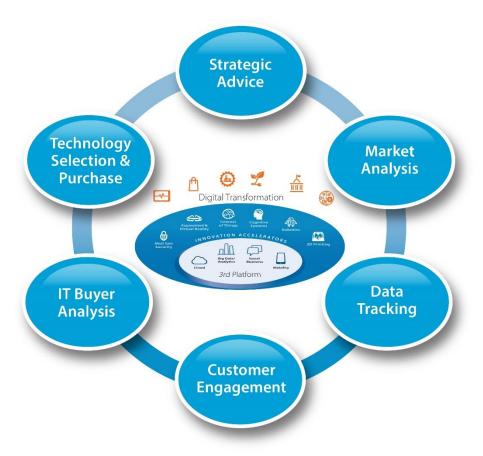
## Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the Japan Internet of Things ecosystem and trends, including:

Apple, AWS, Ericsson, Fujitsu, Google, Hitachi, Hewlett Packard Enterprise, IBM, Intel GE, KDDI, Microsoft, NEC, NTT Communications, NTT DOCOMO, SoftBank, and Vodafone.

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