



# Japan IT Services Opportunities and Contenders

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As the 3rd Platform is becoming the mainstream of the Japan IT market to spur the digital transformation (DX) of the enterprises, the Japan IT services market is also forced to transform. IDC's *Japan IT Services Opportunities and Contenders* service helps IT vendors in their strategic and business planning by providing analysis of both the supply side and the demand side. This service includes a detailed forecast of the IT services market by vertical industry, a competitive analysis of Japan IT services vendors, and an annual user survey regarding IT services spending. IT services spending related to the 3rd Platform is also analyzed. In 2017, this service will strengthen business consulting research, which will play a pivotal role in DX era, including digital business consulting analysis and players' profiles.

## Markets and Subjects Analyzed

- Project oriented
- IT outsourcing
- Support and training
- Business Consulting
- IT services spending by vertical
- IT services spending related to the 3rd Platform

## Core Research

- Japan IT Service Market Forecast by Service Segment and by Vertical
- Japan CIO Survey
- Japan IT Service Market: Vendor Competitive Analysis by Service Segment and by Vertical
- Japan IT Infrastructure Services Market Forecast
- Japan 3rd Platform–Related IT Services Market Forecast
- IDC FutureScope: Worldwide Services 2017 Predictions — Japan Implications

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan IT Services Opportunities and Contenders](#).

## Key Questions Answered

1. What are the market dynamics in each segment of the IT services market in Japan?
2. Who are the leading vendors in the IT services market in Japan?
3. What are the services offered and marketing strategies of leading vendors, and what is the size of their existing customer base?
4. What are the current trends, and what is the future outlook for Japan IT services spending in each market segment and vertical industry?
5. How will IT services and business consulting related to the 3rd Platform and digital transformation grow in the future?
6. How will enterprises' IT buying behavior evolve for the coming years?

## Companies Analyzed

This service reviews strategies, market positioning, and the future direction of several providers in the Japan IT services opportunities and contenders market, including:

Fujitsu, Hitachi, Hewlett Packard Enterprise, IBM, TIS, ITOCHU Techno-Solutions, NEC, Nihon Unisys, Nomura Research Institute, NTT DATA, SCSK, and Toshiba.

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