



# Japan Enterprise IT Infrastructure Transformation

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *Japan Enterprise IT Infrastructure Transformation* service provides timely, relevant, and in-depth market size information for the enterprise IT infrastructure market, including all servers, external disk storage systems, and networking products. Clients of this service now also receive an IT professional-side analysis by IDC DecisionScape, a comprehensive analysis of Japan enterprise IT infrastructure market sizing, and a competitive analysis of key system vendors, products, technologies, and the latest IT resource delivery trends. This service is designed specifically to provide essential guidance to any organization interested in better understanding the Japan enterprise IT infrastructure market. This service also provides analyses related to the 3rd Platform.

## Markets and Subjects Analyzed

- Enterprise IT infrastructures: Server, external disk storage systems, and network equipment in the datacenter
- Architecture and design: Discrete systems, integrated systems, hyperconverged systems, and custom-designed systems
- IT resource delivery: Traditional IT, in-house private cloud, hosted private cloud, virtual private cloud, and public cloud
- Software-defined enterprise infrastructure

## Core Research

- Japan Enterprise IT Infrastructure Market Forecast and Share
- Japan Cloud IT Infrastructure Market Forecast and Share
- Japan Converged Systems Market Forecast and Share
- Technology Trends of Software-Defined Enterprise Infrastructure in the Japan Market
- IDC FutureScape: Worldwide Enterprise Infrastructure 2017 Predictions – Japan Implications

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Enterprise IT Infrastructure Transformation](#).

## Key Questions Answered

1. How should Japan's enterprise IT infrastructure market be segmented to make an effective and focused marketing strategy and sales promotion program?
2. What existing technology will be replaced by emerging technology? When and how?
3. Who is the leading IT infrastructure provider for private cloud in the Japan market?
4. How should an IT infrastructure provider live on the 3rd Platform?

## Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the Japan enterprise IT infrastructure market, including:

Arista, Brocade Communications Systems, Cisco, Dell, EMC, Fujitsu, Hewlett Packard Enterprise, Hitachi, Huawei, IBM, Juniper, Lenovo, NEC, NetApp, Nutanix, and Oracle.

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