



# Japan 3rd Platform by Vertical Market

AN IDC SPECIAL INTELLIGENCE SERVICE

IDC's *Japan 3rd Platform by Vertical Market* service analyzes the demand and market opportunities in the 3rd Platform market by industry. This service provides ICT vendors with insight so that they can have a better understanding of the new 3rd Platform trends in the Japan market and develop critical strategies for tapping into potential business opportunities. This service details IT spending data by industry and analyzes trends among ICT vendors.

## Markets and Subjects Analyzed

- 3rd Platform market size and trends by 21 industries
- 3rd Platform market demands and trends of manufacturing and retail industries
- 3rd Platform market demands and trends of the financial industry
- 3rd Platform market demands and trends of the government sector
- IDC MaturityScope for digital transformation in Japan

## Core Research

- Japan 3rd Platform Market Forecast by Industry
- 3rd Platform Market Demands and Trends of Manufacturing and Retail Industries
- Advanced Efforts and Examples Using Innovation Accelerators
- IDC MaturityScope for digital transformation in Japan
- IDC MaturityScope for product innovation platform in Japan
- 3rd Platform Market Demands and Trends of the Financial Industry
- 3rd Platform Market Demands and Trends of the Government Sector
- IDC FutureScope: Worldwide Digital Transformation 2016 Predictions — Japan Implications
- Japan LOB Spending by Industry

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan 3rd Platform by Vertical Market](#).

## Key Questions Answered

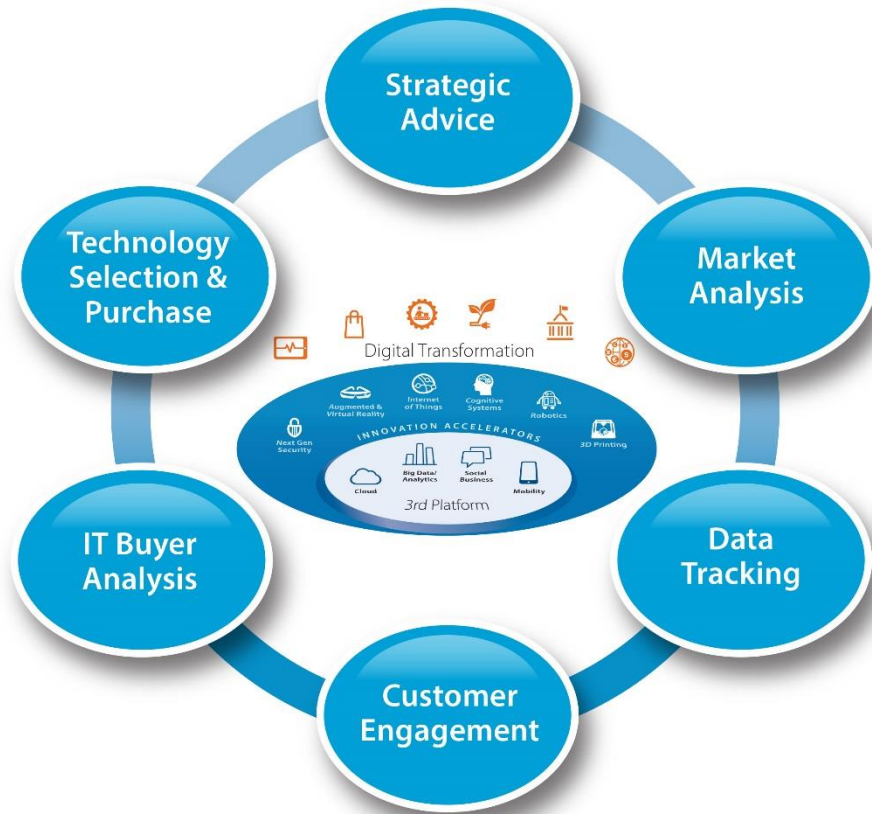
1. What is the trend of the 3rd Platform market? In particular, how is the demand of the Japan 3rd Platform market different by industry?
2. What is the demand of the 3rd Platform market of the financial industry?
3. What is the demand of the 3rd Platform market of manufacturing and retail industries?
4. What is the demand of the 3rd Platform market of the government sector?
5. How are the business capabilities of Japan end-user companies using 3rd Platform technologies?
6. How Japan end users utilize innovation accelerators technology?

## Companies Analyzed

This service reviews strategies, market positioning, and future direction of several providers in IDC's Japan 3rd Platform by Vertical Market.

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