



# Japan Telecommunications Services

AN IDC CONTINUOUS INTELLIGENCE SERVICE

Telecommunications services in Japan is a mature and competitive market. Falling prices resulting in diminished revenue and profits are driving carriers to both develop more efficient business models and increase investments in emerging areas such as enterprise mobility, global networks, and datacenter services. Furthermore, carriers need to develop one-stop solutions that integrate new differentiating services with established services, which is a major challenge for the carriers. The *Japan Telecommunications Services (JTSS)* provides a comprehensive perspective of the telecommunications market, five-year forecasts for major network services, and an in-depth analysis of key market trends and strategies of major service providers.

## Markets and Subjects Analyzed

- VPN and Ethernet services
- WAN adoption of business users
- Global telecommunications services
- Broadband (fixed and mobile)
- Voice and VoIP
- IPTV

## Core Research

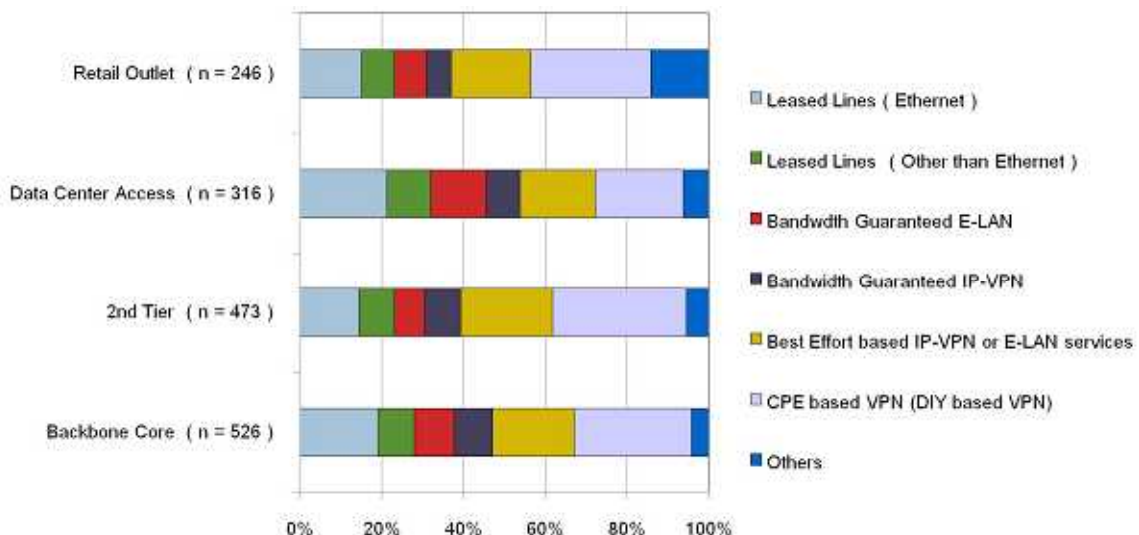
- Japan Telecommunications Services Market Analysis
- Japan WAN Services Market Analysis
- Japan WAN Managers Survey
- Japan Global Telecommunications Services Market Analysis
- Japan Mobile Broadband Services Market Trend

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Telecommunications Services](#).

## Key Questions Answered

1. What new services are currently emerging in the telecommunications market in Japan?
2. What features and value-added options enable service providers to differentiate WAN services?
3. What are current demand trends of corporate users? What are their preferences? How much do they spend?
4. How are carriers extending their services to other geographic regions?
5. What is the current state of the enterprise mobility market and solutions driving demand?

### Main Network Service Deployed



Source: IDC

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## Competitive Analysis

This service reviews strategies, market positioning, and future direction of several providers in IDC's *Japan Telecommunications Services*, including:

E-Access, IJ, Jupiter Telecommunications, KDDI, KVH, NTT Communications, NTT DOCOMO, NTT EAST, NTTPC

Communications, NTT WEST, SoftBank Mobile, SoftBank Telecom, and UQ Communications.

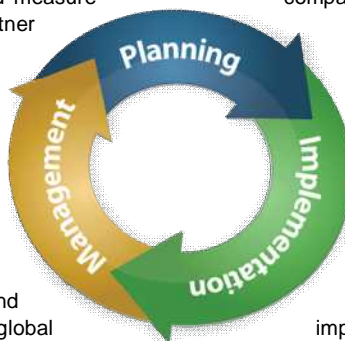
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