



Japan Software Infrastructure and Usage

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *Japan Software Infrastructure and Usage* service studies and analyzes several key packaged software offerings and the fundamental technologies in the application deployment and system infrastructure management software market. This service includes pertinent research from IDC's *Japan Software Infrastructure and Tools* service, with two additional end-user survey reports. These new reports cover topics such as enterprise usage of infrastructure, database, middleware, and open source software. The service analyzes market size, current trends, market dynamics, and buying behavior of end users and provides a competitive analysis of leading vendors and a five-year market forecast of the Japan software market.

Markets and Subjects Analyzed

- System and network management software
- Structured data management software
- Application deployment software
- Operating environment
- Open source software
- End-user survey

Core Research

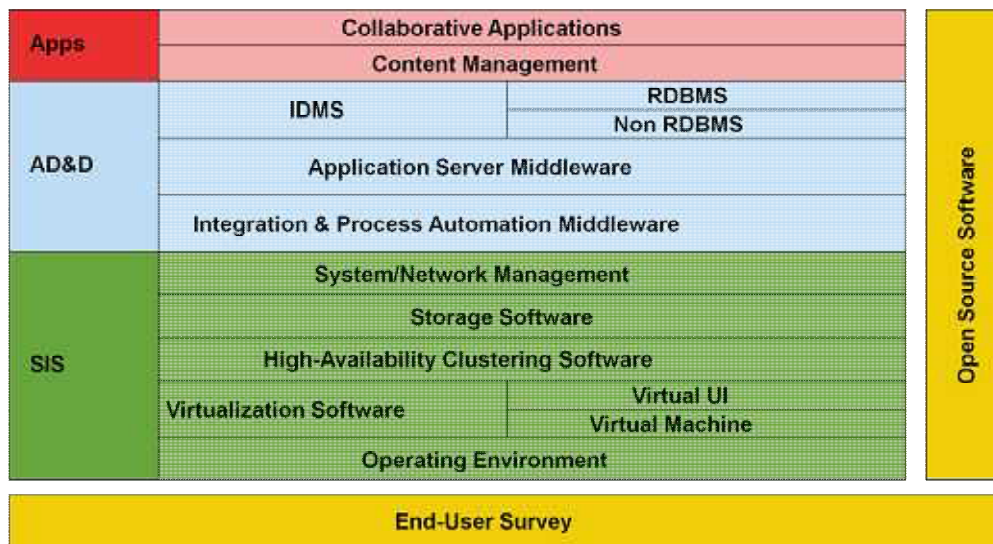
- Japan System Infrastructure and DBMS End-User Survey
- Japan Collaborative/Content Management Application and Middleware End-User Survey
- Japan End-User Survey: Usage of Open Source Software
- Japan System and Network Management Software Forecast and Vendor Shares
- Japan System Software Forecast and Vendor Shares
- Japan Application Deployment Software Forecast and Vendor Shares

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Software Infrastructure and Usage](#).

Key Questions Answered

1. What are the latest highlights, drivers, and trends in the Japan software market?
2. Who are the major market players, and what are their value propositions?
3. What are the key factors for success in the Japan software market?
4. What are the business and growth opportunities available to vendors and users alike in the Japan software market?
5. What are the adoption plans in the software market in Japan?
6. What are the key factors end users have to consider in adopting open source software?

Japan Software Infrastructure and Usage Segment



Competitive Analysis

This service reviews strategies, market positioning, and future direction of several providers in the Japan software infrastructure and usage market, including:

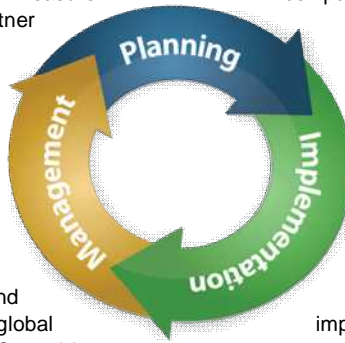
BMC Software, CA Technologies, Citrix Systems, EMC, Fujitsu, Hitachi, HP, IBM, Microsoft, NEC, Novell, Oracle, Red Hat, Symantec, and VMware.

Related Offerings

IDC provides you with the necessary intelligence to optimize, guide and support all aspects of the business planning life cycle from strategy and budget planning, through implementation, to ongoing measurement and assessment of results.

Consulting: Target growth opportunities, develop strategies for a flexible service model, enabling us to meet the needs of emerging markets and technologies, assess and measure custom market segments, drive global partner strategies, and create awareness for your products and services. Custom engagements leverage the unique strengths of IDC global and local market analysts. Tailored offerings such as ExpertROI® use IDC-branded content and tools to help you accelerate the sales cycle and powerfully communicate to your prospects.

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companies large and small. Deliverables range from a single call-to-action incentive to a series of IDC and/or cobranded programs designed to strengthen multitouch, global media campaigns.

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Unparalleled Coverage of End-User Requirements Across Vertical Industries

Whether you are a technology buyer or provider, IDC Insights' research translates today's global end-user requirements and trends into business opportunities for your organization. With dedicated businesses targeting energy, financial services, government, healthcare, manufacturing, and retail, IDC provides unmatched integration of global technology and vertical industry expertise to deliver industry-specific customer intelligence that gives clients a powerful business advantage.

Connect and engage with a global network of business and IT professionals in the first-of-its-kind end-user community at <http://idc-insights-community.com>.



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