



Japan Services

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IT service providers in Japan are required to develop a holistic view of the marketplace due to the expansion of their product offerings beyond IT and their end-to-end solutions in order to be flexible and quick in responding to ever-changing customer needs. IDC's *Japan Services* analyzes the entire services market in Japan, including IT and business services as well as project-oriented and outsourcing services. This service is designed to provide IT service providers with a better understanding of the market dynamics so that they can plan their business strategies.

Markets and Subjects Analyzed

- Project oriented
- IT outsourcing
- Support and training
- Business consulting
- Business process outsourcing (BPO)
- Datacenter outsourcing

Core Research

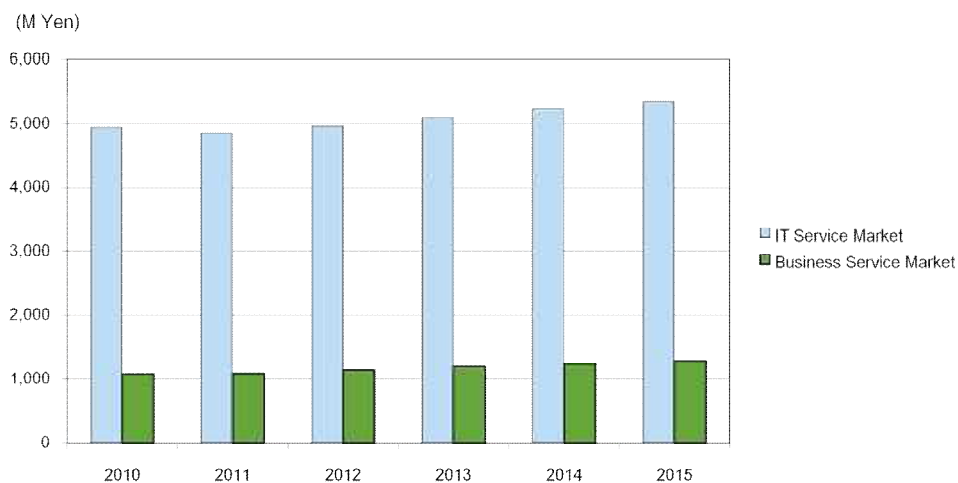
- Japan IT Service Market Forecast by Vertical
- Japan CIO Survey
- Japan IT Service Market: Vendor Competitive Analysis by Service Segment
- Japan IT Service Market: Vendor Competitive Analysis by Vertical
- Japan Business Services Market Forecast
- Japan Datacenter Outsourcing Market Forecast

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Services](#).

Key Questions Answered

1. What are the market dynamics in each segment of the services market in Japan?
2. Who are the leading vendors in the IT services and IT outsourcing market in Japan?
3. How will the business models of leading vendors change as the market evolves?

Japan IT Services and Business Services Forecast, 2010–2015



Source: IDC

Competitive Analysis

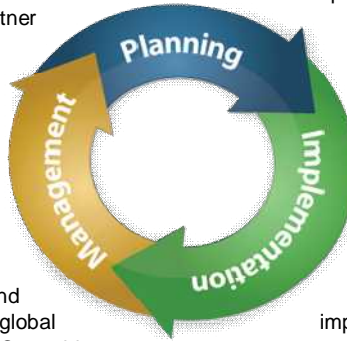
This service reviews strategies, market positioning, and future direction of several providers in the Japan services market, including: CTC, Fujitsu, Hitachi, HP, IBM, IT Holdings, NEC, Nihon Unisys, Nomura Research Institute (NRI), NTT Data, SCSK, and Toshiba Solutions.

Related Offerings

IDC provides you with the necessary intelligence to optimize, guide and support all aspects of the business planning life cycle from strategy and budget planning, through implementation, to ongoing measurement and assessment of results.

Consulting: Target growth opportunities, develop strategies for a flexible service model, enabling us to meet the needs of emerging markets and technologies, assess and measure custom market segments, drive global partner strategies, and create awareness for your products and services. Custom engagements leverage the unique strengths of IDC global and local market analysts. Tailored offerings such as ExpertROI® use IDC-branded content and tools to help you accelerate the sales cycle and powerfully communicate to your prospects.

Go-to-Market Services: Engage prospects through high-value IDC-branded assets and intelligently architected campaigns. This global marketing and editorial expertise center within IDC provides



companies large and small. Deliverables range from a single call-to-action incentive to a series of IDC and/or cobranded programs designed to strengthen multitouch, global media campaigns.

Events: Network with industry colleagues and gain practical and strategic insights from groundbreaking research presented by IDC and industry experts. IDC events bring together technology buyers looking for the latest best practice research and sellers offering insights into how decision makers can use technology to gain competitive advantage and improve business value.

Unparalleled Coverage of End-User Requirements Across Vertical Industries

Whether you are a technology buyer or provider, IDC Insights' research translates today's global end-user requirements and trends into business opportunities for your organization. With dedicated businesses targeting energy, financial services, government, healthcare, manufacturing, and retail, IDC provides unmatched integration of global technology and vertical industry expertise to deliver industry-specific customer intelligence that gives clients a powerful business advantage.

Connect and engage with a global network of business and IT professionals in the first-of-its-kind end-user community at <http://idc-insights-community.com>.



FOR MORE INFORMATION, VISIT US AT WWW.IDC.COM.



International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. IDC helps IT professionals, business executives, and the investment community make fact-based decisions on technology purchases and business strategy. More than 1,000 IDC analysts provide global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries worldwide. For more than 47 years, IDC has provided strategic insights to help our clients achieve their key business objectives. IDC is a subsidiary of IDG, the world's leading technology media, research, and events company. You can learn more about IDC by visiting www.idc.com.

IDC Japan, 3rd Floor Hulic-Kudan Building, 1-13-5 Kudankita, Chiyoda-ku, Tokyo 102-0073, Japan P. 813.3556.4760 F. 813-3556-4771

For a complete list of IDC's worldwide offices, visit www.idc.com/offices

IDC_P17975_0611