



Japan Security Products and Services

AN IDC CONTINUOUS INTELLIGENCE SERVICE

Internet-related businesses are growing rapidly in Japan due to the availability of high-speed, low-cost broadband networks. However, issues including data leakages, credit card frauds, and compliance still persist. IDC's *Japan Security Products and Services* analyzes the evolving security market in Japan including security hardware, software, and services. This service provides in-depth and detailed analyses of security product vendors, service providers, and end users with market forecasts, product trends, vendor strategies, and vendor rankings.

Markets and Subjects Analyzed

- Security software
- Security hardware

Core Research

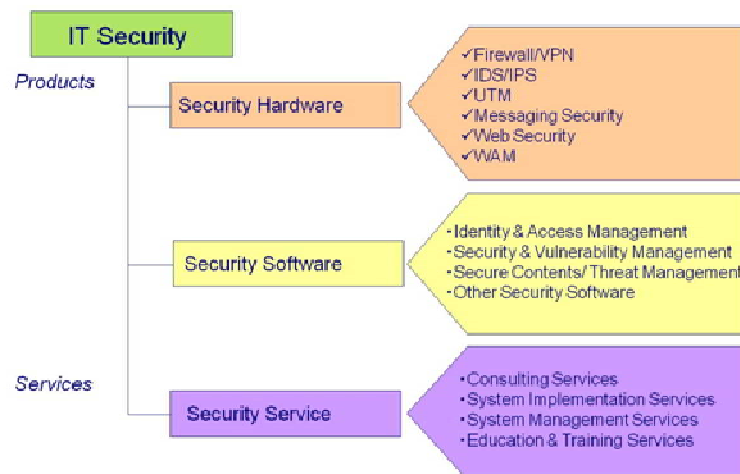
- Japan IT Security Market Forecast and Analysis
- Japan Mobile Security Solution Trends
- Japan Secure Content and Threat Management Products Market Trends
- Japan Cloud Security Solution Trends
- Japan IT Security End User Survey

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Security Products and Services](#).

Key Questions Answered

1. What is the usage trend of IT security products in Japan?
2. What is the market size and forecast of the Japan IT security market by product category?
3. What is the usage trend and what are the preferences of end users with regard to IT security hardware and software in Japan?
4. What is the latest trend of IT security solution in Japan?
5. What is the driver of the IT security market in Japan?
6. What is the best business strategy in the IT security market in Japan?

Security Category



Source: IDC

Competitive Analysis

This service reviews strategies, market positioning, and future direction of several providers in the *Japan Security Products and Services*, including:

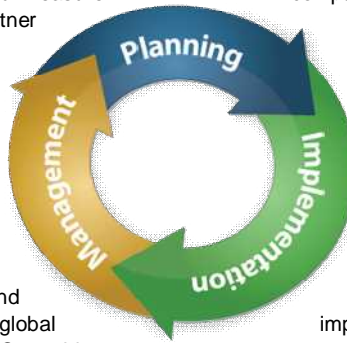
ALSI, CA, Check Point, Cisco Systems, Fujitsu, Fortinet, Hitachi, HP, IBM, Juniper Networks, McAfee, Microsoft, NEC, Symantec, Trend Micro, and Websense.

Related Offerings

IDC provides you with the necessary intelligence to optimize, guide and support all aspects of the business planning life cycle from strategy and budget planning, through implementation, to ongoing measurement and assessment of results.

Consulting: Target growth opportunities, develop strategies for a flexible service model, enabling us to meet the needs of emerging markets and technologies, assess and measure companies large and small. Deliverables range from custom market segments, drive global partner strategies, and create awareness for your products and services. Custom engagements leverage the unique strengths of IDC global and local market analysts. Tailored offerings such as ExpertROI® use IDC-branded content and tools to help you accelerate the sales cycle and powerfully communicate to your prospects.

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single call-to-action incentive to a series of IDC and/or cobranded programs designed to strengthen multitouch, global media campaigns.

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Connect and engage with a global network of business and IT professionals in the first-of-its-kind end-user community at <http://idc-insights-community.com>.



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