



Japan Outsourcing

AN IDC CONTINUOUS INTELLIGENCE SERVICE

As the Japan outsourcing market becomes increasingly saturated with a variety of specialized services, vendors need to develop unique ways to attract clients and adopt the most effective strategies to stay ahead of the competition. IDC's *Japan Outsourcing* service provides an in-depth analysis of the key outsourcing business models, from IT outsourcing to business outsourcing. In addition, this service provides a comprehensive evaluation of each of these outsourcing models to help vendors develop a better understanding of this rapidly growing and highly competitive market segment.

Markets and Subjects Analyzed

- IT outsourcing
- Business consulting
- Business process outsourcing (BPO)
- Datacenter outsourcing

Core Research

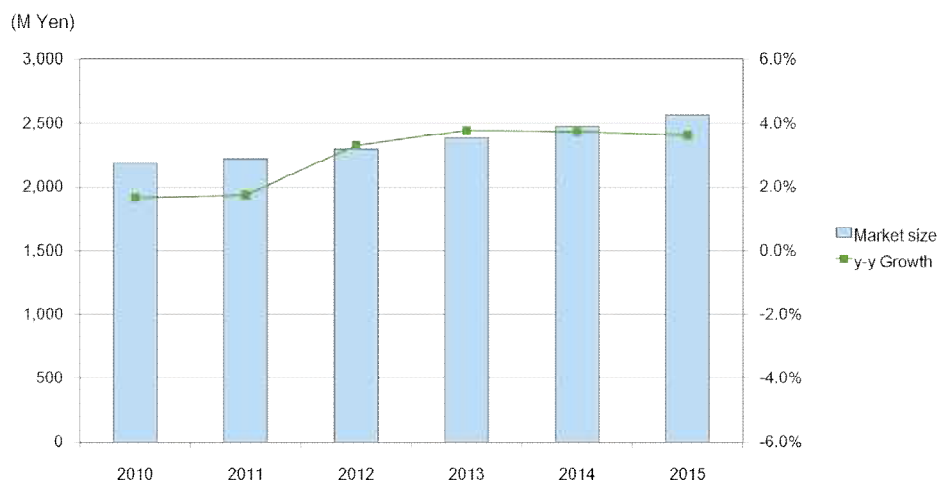
- Japan IT Services Market Forecast by Vertical
- Japan Business Services Market Forecast
- Japan CIO Survey
- Japan Datacenter Outsourcing Market Forecast

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Outsourcing](#).

Key Questions Answered

1. What are the key factors that influence the outsourcing decisions made by Japanese companies?
2. Which type of outsourcing model is expected to have the largest market size and experience the fastest growth in Japan?
3. Who will be the top players in the IT outsourcing market in Japan?
4. What services should datacenters offer to compensate for the market contraction associated with colocation?
5. Which type of BPO services are currently the most successful in Japan?

Japan IT Outsourcing Market Forecast, 2010–2015



Source: IDC

Competitive Analysis

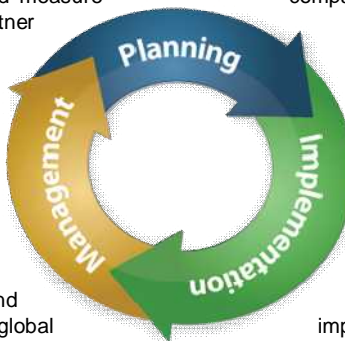
This service reviews strategies, market positioning, and future direction of several providers in the Japan outsourcing market, including: CTC, Fujitsu, Hitachi, HP, IBM, IT Holdings, NEC, Nihon Unisys, Nomura Research Institute (NRI), NTT Data, SCSK, and Toshiba Solutions.

Related Offerings

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IDC Japan, 3rd Floor Hulic-Kudan Building, 1-13-5 Kudankita, Chiyoda-ku, Tokyo 102-0073, Japan P. 813.3556.4760 F. 813-3556-4771

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