



Japan IT Spending Patterns

AN IDC DATABASE PRODUCT

IDC's *Japan IT Spending Patterns* is a quarterly analysis of the status and projected growth of the Japan ICT market. It provides the historical size of the Japan ICT market and a forecast for the next five years. The market is examined from horizontal and technological dimensions, and key assumptions are provided. This service also presents the impact of economic trends on ICT spending. This product is a qualitative complement to our quarterly tracker services and annual studies based on intelligence gathered by local IDC analysts.

Markets Covered

This product covers the following segments of the Japan ICT market:

- IT services
- Packaged software
- Servers
- PCs
- Storage
- Telecom services

Subjects Analyzed

Throughout the year, this product will address the following topics:

- ICT market size
- Five-year forecasts by ICT product segments
- Market composition (IT services, software, hardware, and telecom services)
- Vendor performance

Key Questions Answered

Our research addresses the following topics that are critical to your success:

1. What is the current state of the Japan ICT market and ICT spending trends?
2. What is the impact of economic trends on ICT spending?
3. What is the size of the ICT market, and what is the forecast for ICT spending?
4. What ICT products or services are growing or declining fastest?
5. How are major vendors performing?

Japan IT Spending Forecast, 2011–2016



Source: IDC

Competitive Analysis

IDC's *Japan IT Spending Patterns* product examines how IT vendors are positioning themselves to compete in the Japan ICT market. This product reviews strategies, market positioning, and future direction of several providers in Japan, including:

Fujitsu, Hitachi, HP, IBM, Microsoft, NEC, and other key IT vendors.

Timely Delivery and Support

Throughout the year, this product will offer insight into the latest trends impacting the market. Potential studies include:

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Quarterly update on results and forecast of *Japan IT Spending Patterns*

Respond to Today's Dynamic Market

	2011	2012	2013	2014	2015	2016	CAGR 2011-2016
Spending (Million Yen)							
IT Service							
Planning							
Implementation							
Deploy and support							
Operation							
IT education and training							
IT Service Subtotal							
Packaged Software							
Application							
Application development							
System infrastructure							
Packaged Software Subtotal							

Source: IDC

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