



Japan IT Services Opportunities and Contenders

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IT vendors need to differentiate their business models effectively to gain a significant competitive edge in today's challenging environment. IDC's *Japan IT Services Opportunities and Contenders* service helps IT vendors in their strategic and business planning by providing an in-depth and comprehensive analysis of the IT services spending of user companies in Japan. This service includes a detailed forecast of the IT services market by 12 segments and by 17 vertical industries, a competitive analysis of Japan IT service vendors, and an annual user survey regarding IT service spending.

Markets and Subjects Analyzed

- Project oriented
- IT outsourcing
- Support and training
- Vertical

Core Research

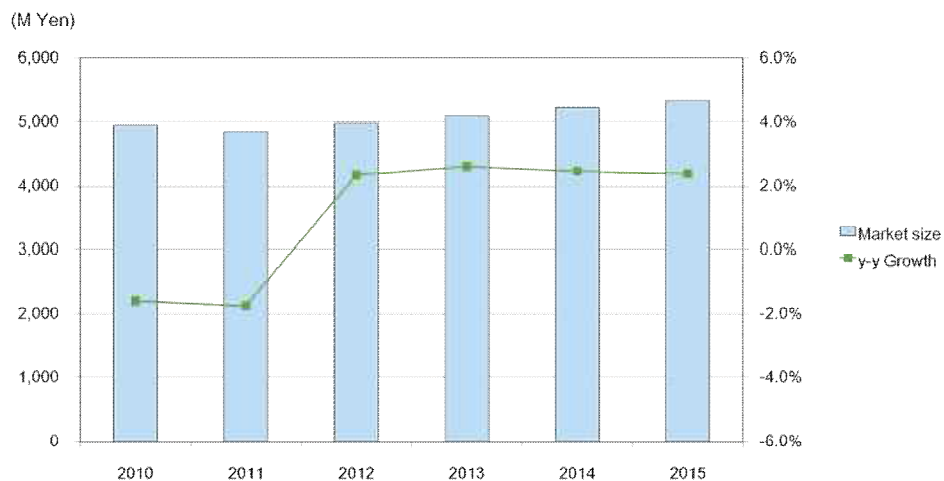
- Japan IT Service Market Forecast by Service Segment by Vertical
- Japan CIO Survey
- Japan IT Service Market: Vendor Competitive Analysis by Service Segment
- Japan IT Service Market: Vendor Competitive Analysis by Vertical

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan IT Services Opportunities and Contenders](#).

Key Questions Answered

1. What are the market dynamics in each segment of the IT services market in Japan?
2. What is the most promising business model for IT services in Japan?
3. Who are the leading vendors in the IT services market in Japan?
4. What are the services offered and marketing strategies of leading vendors, and what is the size of their existing customer base?
5. What are the current trends and future outlook of Japan IT services spending in each market segment and vertical industry?

Japan IT Services Market Forecast, 2010–2015



Source: IDC

Competitive Analysis

This service reviews strategies, market positioning, and future direction of several providers in the Japan IT services opportunities and contenders market, including:

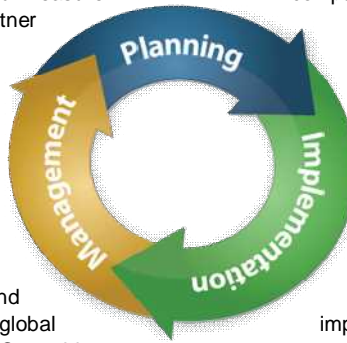
CTC, Fujitsu, Hitachi, HP, IBM, IT Holdings, NEC, Nihon Unisys, Nomura Research Institute (NRI), NTT Data, SCSK, and Toshiba Solutions.

Related Offerings

IDC provides you with the necessary intelligence to optimize, guide and support all aspects of the business planning life cycle from strategy and budget planning, through implementation, to ongoing measurement and assessment of results.

Consulting: Target growth opportunities, develop strategies for a flexible service model, enabling us to meet the needs of emerging markets and technologies, assess and measure companies large and small. Deliverables range from a custom market segments, drive global partner strategies, and create awareness for your products and services. Custom engagements leverage the unique strengths of IDC global and local market analysts. Tailored offerings such as ExpertROI® use IDC-branded content and tools to help you accelerate the sales cycle and powerfully communicate to your prospects.

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single call-to-action incentive to a series of IDC and/or cobranded programs designed to strengthen multitouch, global media campaigns.

Events: Network with industry colleagues and gain practical and strategic insights from groundbreaking research presented by IDC and industry experts. IDC events bring together technology buyers looking for the latest best practice research and sellers offering insights into how decision makers can use technology to gain competitive advantage and improve business value.

Unparalleled Coverage of End-User Requirements Across Vertical Industries

Whether you are a technology buyer or provider, IDC Insights' research translates today's global end-user requirements and trends into business opportunities for your organization. With dedicated businesses targeting energy, financial services, government, healthcare, manufacturing, and retail, IDC provides unmatched integration of global technology and vertical industry expertise to deliver industry-specific customer intelligence that gives clients a powerful business advantage.

Connect and engage with a global network of business and IT professionals in the first-of-its-kind end-user community at <http://idc-insights-community.com>.



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