



# Japan Cloud Services

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The Japan cloud services market will continue its strong growth. Also, cloud services is the foundation for the new intelligent economy; it will gain huge market awareness. IDC's *Japan Cloud Services* tracks the business trends of key players in the cloud services (both public and private) market in Japan and provides market sizing, five-year forecasts, detailed analysis, and vendor business models.

## Markets and Subjects Analyzed

- Market size and forecast by service segment (applications, platforms, and infrastructure)
- Market size and forecast by deployment model (public cloud and private cloud)
- Customer adoption trends and preferences, drivers, and inhibitors
- Cloud's leading vendors' strategy analysis

## Core Research

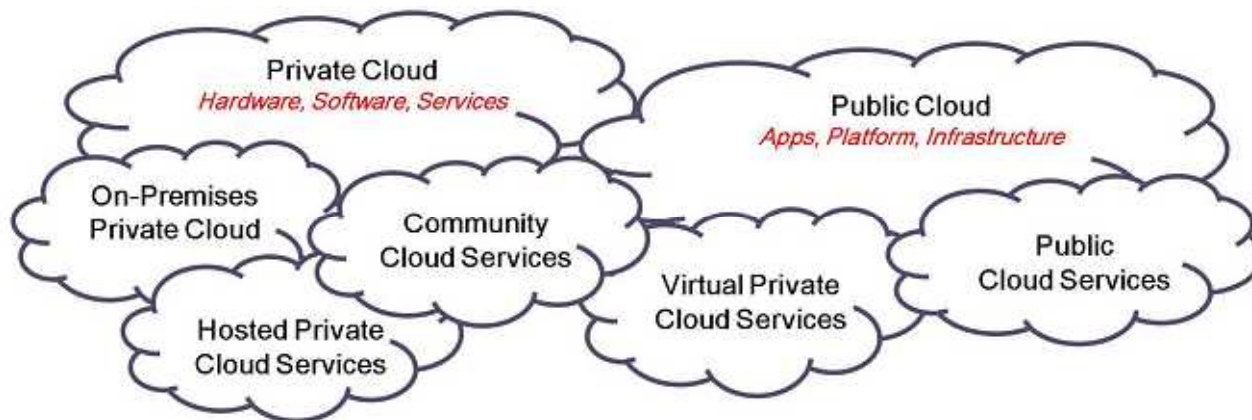
- Japan IT Public Cloud Services Forecast
- Japan IT Private Cloud Services Forecast
- Japan Cloud Services User Perception and Needs
- Cloud Vendors' Strategy Analysis
- Cloud Services Definitions and Taxonomy

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Cloud Services](#).

## Key Questions Answered

1. What are the revenue opportunities for cloud vendors in Japan?
2. What are the key factors for success in this market?
3. How do cloud vendors react to changing patterns in end-users' requirements and investments?
4. Which service segments are the greatest growth opportunities for the cloud market in Japan?
5. What are the key IT dynamics currently influencing the cloud market in Japan?
6. How do the leading cloud vendors increase their business, and how do emerging vendors drive the business?

## Cloud by Deployment Model



Source: IDC

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## Competitive Analysis

IDC's *Japan Cloud Services* reviews strategies, market positioning, and future direction of several providers in the Japan cloud computing market, including:

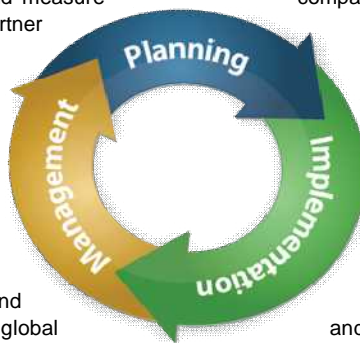
Amazon, Cisco, Fujitsu, Google, Hitachi, IBM, KDDI, Microsoft, NEC, NTT Group, Oracle, Salesforce.com, SAP, Softbank Group, Unisys, and VMware.

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IDC Japan, 3rd Floor Hulic-Kudan Building, 1-13-5 Kudankita, Chiyoda-ku, Tokyo 102-0073, Japan P. 813.3556.4760 F. 813-3556-4771

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