



# Japan Carrier Managed Services

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Following the East Japan major earthquake and tsunami devastation, the demand for disaster recovery services is on the rise. Companies are proactively deploying managed services to not only consolidate their ICT environment but also to leverage the service providers' computing resources, as well as security and monitoring services. As a result, companies are able to focus on their core businesses and respond to dynamic business needs in a flexible and timely manner. IDC's *Japan Carrier Managed Services* provides an in-depth analysis of end-user trends, service providers strategies, and forecasts for major managed services.

## Markets and Subjects Analyzed

- Japan carrier solutions and managed services
- Managed services end-users survey
- Internet datacenter (colocation, hosting, IaaS)
- Service trends of internet datacenter providers in overseas market
- Security services

## Core Research

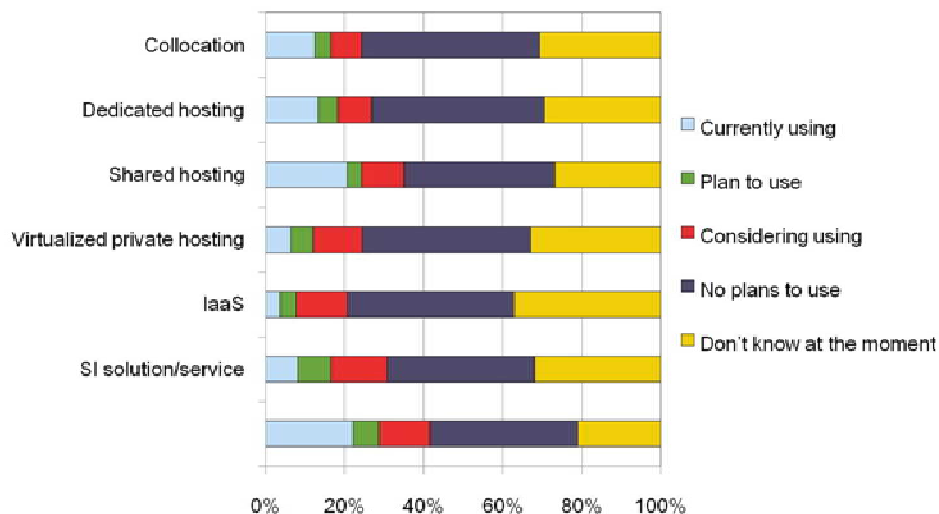
- Japan Carrier Solutions and Managed Services Forecast and Analysis
- Japan Managed Services Enterprise User Survey
- Japan Internet Datacenter Services Forecast and Review
- Japan Usage Trend of Dot-Com Companies for Internet Datacenter Services
- Japan Security Services Forecast and Review
- Japan Cloud Services Business Trend of Overseas Internet Datacenter Services Providers

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Carrier Managed Services](#).

## Key Questions Answered

1. What are the potential business opportunities for carrier managed services in Japan?
2. What are drivers and inhibitors for end users to deploy managed services?
3. What are the needs from SNS and ebook publishing companies that will drive internet datacenter services market?
4. How should carriers differentiate their security services in cloud-based environment?
5. What are the lessons from services and business strategies of overseas datacenter services providers to enhance competitive advantage in globalizing market?

## Deployment of Managed Services



Source: IDC

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## Competitive Analysis

This service reviews strategies, market positioning, and future direction of several providers in IDC's *Japan Carrier Managed Services*, including:

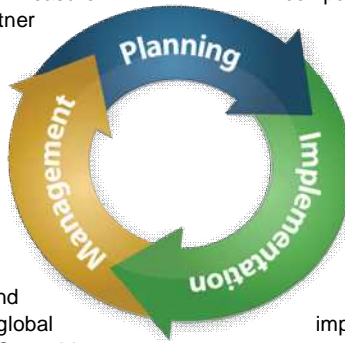
Bit-isle, GMO, IJ, KDDI, K-Opticom, KVH, Nifty, NTT Communications, NTT East, NTT West, SAKURA Internet, and SoftBank Telecom.

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## Unparalleled Coverage of End-User Requirements Across Vertical Industries

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IDC Japan, 3rd Floor Hulic-Kudan Building, 1-13-5 Kudankita, Chiyoda-ku, Tokyo 102-0073, Japan P. 813.3556.4760 F. 813-3556-4771

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