



Japan Application Developer Requirements and Platforms

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *Japan Application Developer Requirements and Platforms* studies and analyzes several key packaged software and the fundamental software technologies in the application development software, quality and life-cycle tools, and other development and deployment tools. This service is designed to capture all the essentials of this particular marketplace, highlighting significant activities and developments evolving around software. This service includes market sizing, current trends, market dynamics, competitive analysis of leading vendors, and a five-year market forecast of the Japan software market.

Markets and Subjects Analyzed

- Application development software
- Quality and life-cycle tools
- Other development and deployment tools
- Platform as a service (PaaS)
- PaaS software
- PaaS appliance

Core Research

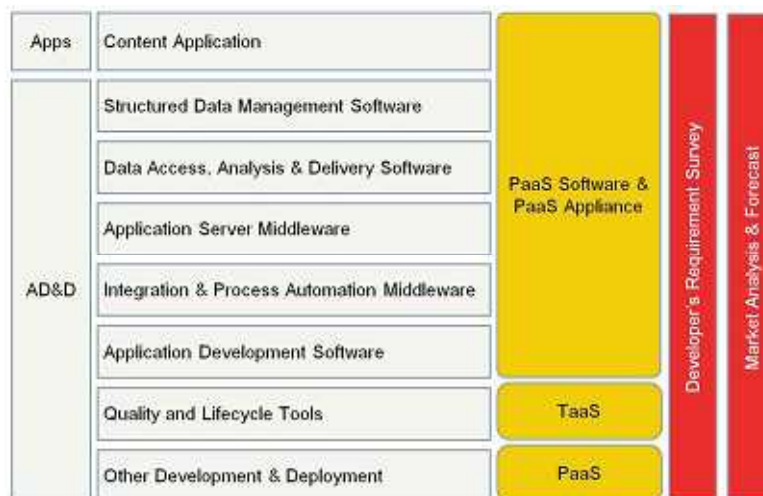
- Japan Developers' Requirements and Usage Trends
- Japan Application Development and Quality Life-Cycle Management Software Market Forecast and Analysis
- Japan Paas/PaaS Software/PaaS Appliance Competitive Analysis
- Japan Paas/PaaS Software/PaaS Appliance Market Forecast and Analysis

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Application Developer Requirements and Platforms](#).

Key Questions Answered

1. What is the critical requirement for application developers?
2. What factors affect developers' adopting decision?
3. What software and tools are application developers using?
4. Who can compete in the application development software and quality life-cycle tools market?
5. Who can compete in future PaaS/PaaS software/PaaS appliance market?

Japan PaaS/PaaS Software/PaaS Appliance Market Segment



Source: IDC

Competitive Analysis

This service reviews strategies, market positioning, and future direction of several providers in the Japan application developers' requirements and platforms market, including:

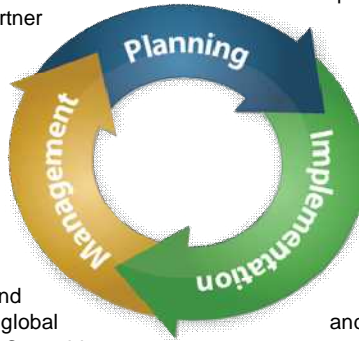
Amazon.com, Fujitsu, Google, Hitachi, HP, IBM, Micro Focus, Microsoft, NEC, Oracle, salesforce.com, and VMware.

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