



Japan Virtual Client Computing

AN IDC CONTINUOUS INTELLIGENCE SERVICE

Virtual client computing (VCC) are desktop computing models that leverage a range of virtualization software and delivery models. VCC provide end users with the tools necessary to solve some of the issues of distributed desktop computing. Technology vendors and service providers have recognized the importance of this emerging market and its opportunities and have begun tracking the trends of this market closely. Merits and demerits of each technologies and end user requirements are just two examples of some of the critical subjects covered in this service. IDC's Japan Virtual Client Computing service provides PC vendors, software vendors and IT solutions providers with the necessary information to help them make critical decisions in the VCC business.

Markets and Subjects Analyzed

- Thin client vendor share, method, OS by shipments
- Virtualization software market size, vendor share
- Virtual client solution market size by revenue
- Thin client market size and forecast
- Virtualization software forecast by unit of license
- Virtual client solution forecast by revenue

Core Research

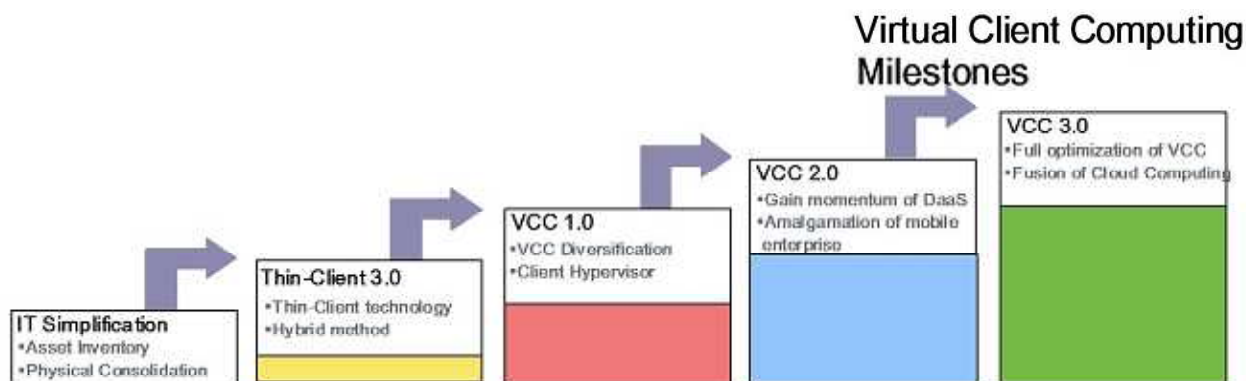
- Japan Virtual Client Computing Vendor Analysis 2009
- Japan Virtual Client Computing 2010-2014 Forecast and Second Half 2009 Analysis
- Japan Virtual Client Computing Vertical / Segment Survey 2010
- Japan Virtual Client Computing 2010-2014 Forecast and First Half 2010 Analysis

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Virtual Client Computing](#).

Key Questions Answered

1. How are the leading companies offering virtual client solutions for client environment issues?
2. What are the key factors for success in the Japan virtual client computing market?
3. Who are the leading vendors in the Japan virtual client computing market, and what are their key strategies?
4. How will the thin-client systems market be impacted by virtual client computing in the near future?
5. Which segments have shown the maximum growth potential in the Japan virtual client computing market?
6. What are the key areas (Server Virtualization, SaaS, Datacenter) in the virtual client computing market?

Virtual Client Computing Milestones



Competitive Analysis

IDC's *Japan Virtual Client Computing* service examines how virtual client solutions vendors are positioning themselves to compete in the *Japan virtualization software and thin client solution* market. This service reviews strategies, market positioning, and future direction of several providers, including:

Carriers : KDDI, NTT Communications and Softbank Telecom,

CPU vendors : AMD and Intel

Hardware vendors : Dell, Fujitsu, Hitachi, HP, JBAT, NComputing, NEC, Sun Microsystems, and Wyse

Solution vendors : Itochu Techno-Solution (CTC), IBM, and NTT Data.

Software vendors : Citrix Systems, GraphOn, Microsoft, Novell, Parallels, Red Hat, Symantec, Toshiba, Nihon Unisys, and VMware,

Thin client conversion (USB) vendors : Hitachi Soft, NTTIT and SASLITE

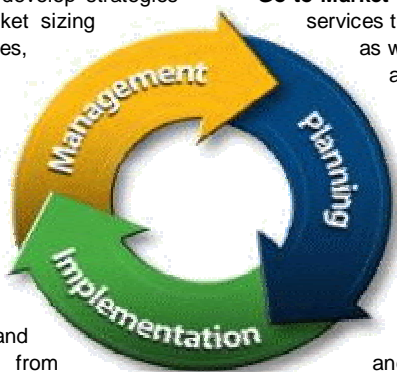
Hosting vendors (DaaS): Daiwa Institute of Research Business Innovation and Marubeni Information Systems.

Related Offerings

IDC provides you with the necessary intelligence to optimize, guide and support all aspects of the business planning life cycle from strategy and budget planning, through implementation, to ongoing measurement and assessment of results. Take advantage of these and other related offerings:

Consulting: Target growth opportunities and develop strategies for emerging markets and technologies, market sizing and segmentation, and global partner strategies, and create awareness for your products and services. Custom engagements leverage the unique strengths of IDC global technology analysts and local market analysts. Tailored offerings, such as business value (ROI) analysis, use IDC-branded content and tools to help you accelerate the sales cycle and powerfully communicate to your prospects.

Events: Network with industry colleagues and gain practical and strategic insights from groundbreaking research presented by IDC and industry experts. IDC events bring together technology buyers looking for the latest best practice research and sellers offering insights into how decision makers can use technology to gain competitive advantage and improve business value.



Go-to-Market Services: Leverage IDC content and custom services to support your most critical marketing initiatives as well as reach appropriate technology purchasers and influencers. The Go-to-Market Services expertise, flexible business model, and range of offerings provide you with effective marketing solutions ranging from a single call-to-action incentive to a broad global media campaign.

Industry Insights: Develop effective vertical market strategies that create competitive advantage with the research-based advisory and consulting services from Industry Insights. Industry Insights' end-user best practice and benchmarking research helps executives drive technology-enabled business innovation within industries including energy, financial, government, health, manufacturing and retail.

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