



Japan Telecommunications Services

AN IDC CONTINUOUS INTELLIGENCE SERVICE

Telecommunications services in Japan is a mature and highly competitive market. Falling revenues and profits are driving carriers to develop strategies that enable quick time-to-market and cost effective service delivery. Key components of carriers' business and consumer service delivery include Next Generation Networks and Fixed Mobile Convergence. IDC's Japan Telecommunications Service CIS provides in-depth analysis of corporate network end user trends, and carriers strategies. In addition, this service provides analysis and 5 year forecasts for major business network services.

Markets and Subjects Analyzed

- Japan Telecommunications Overview
- Wide Area Ethernet Services
- WAN Managers' Perception
- Mobile Working Market
- Global WAN Services

Core Research

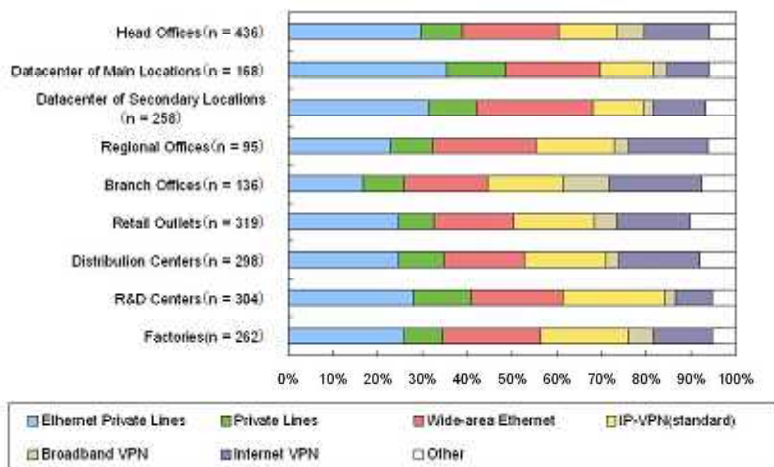
- Japan Telecommunications Services Overview 2010-2014 Forecast and 2009 Analysis
- Japan WAN Managers Survey 2010
- Japan Wide-Area Ethernet and IP-VPN Services 2010-2014 Forecast and 2009 Analysis
- Japan Mobile Working Market User Trend Survey 2010
- Japan Global WAN Services Business Trend Analysis 2009

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Telecommunications Services](#).

Key Questions Answered

1. What new services are currently emerging in the telecommunications market in Japan?
2. What features and value-added options enable service providers to differentiate WAN services?
3. How are corporate end users migrating from legacy to IP based WAN services?
4. What are current demand trends of corporate users? What are their preferences? How much do they spend?
5. How are carriers extending their services to other geographic regions?
6. What is the current state of the enterprise mobility market, and factors driving demand?

Network in Use by Type of Location



Source: IDC

Competitive Analysis

IDC's *Japan Telecommunications Services* examines how Japan telecommunications services vendors are positioning themselves to compete in the Japan telecommunications services market. This service reviews strategies, market positioning, and future direction of several providers, including:

E-Access, Jupiter Telecommunications, KDDI, KVH,
NTT Communications, NTT Docomo, NTT East,

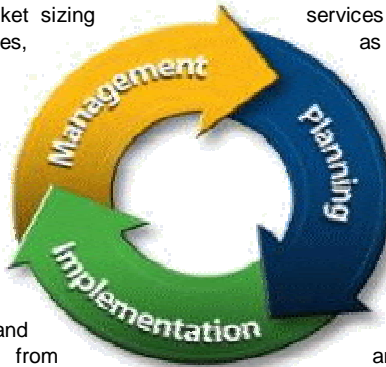
NTTPC Communications, NTT West, Softbank Mobile,
Softbank Telecom, UQ-Communications, USEN, and Willcom,

Related Offerings

IDC provides you with the necessary intelligence to optimize, guide and support all aspects of the business planning life cycle from strategy and budget planning, through implementation, to ongoing measurement and assessment of results. Take advantage of these and other related offerings:

Consulting: Target growth opportunities and develop strategies for emerging markets and technologies, market sizing and segmentation, and global partner strategies, and create awareness for your products and services. Custom engagements leverage the unique strengths of IDC global technology analysts and local market analysts. Tailored offerings, such as business value (ROI) analysis, use IDC-branded content and tools to help you accelerate the sales cycle and powerfully communicate to your prospects.

Events: Network with industry colleagues and gain practical and strategic insights from groundbreaking research presented by IDC and industry experts. IDC events bring together technology buyers looking for the latest best practice research and sellers offering insights into how decision makers can use technology to gain competitive advantage and improve business value.



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Industry Insights: Develop effective vertical market strategies that create competitive advantage with the research-based advisory and consulting services from Industry Insights. Industry Insights' end-user best practice and benchmarking research helps executives drive technology-enabled business innovation within industries including energy, financial, government, health, manufacturing and retail.

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