



# Japan Storage Solutions with Vertical Views

AN IDC SPECIAL INTELLIGENCE SERVICE

Storage solutions (hardware, software, and service) are currently playing an important role in the Japan IT infrastructure market. IDC's Japan Storage Solutions intelligence service is a timely study of this IT infrastructure market and provides an in-depth analysis, forecast, and effective vendor strategies for various segments of the Japan storage solutions market. All studies are designed to provide effective guidance that is essential for strategic and tactical planning, product management and development, and for formulating critical marketing strategies.

## Markets and Subjects Analyzed

- Disk Storage Systems
- Fibre Channel Switches
- Tape Drive and Tape Automation
- Storage Software
- Storage Services
- Market Forecast by Vertical Segment

## Core Research

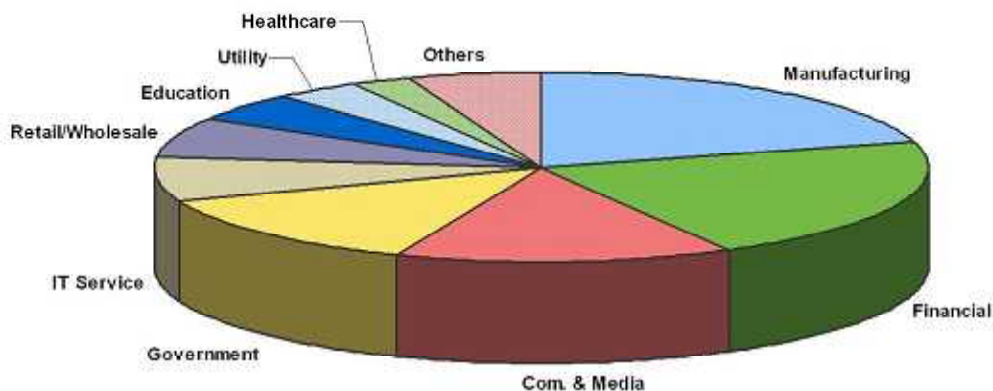
- Japan Storage Solution Competitive Analysis 2010
- Japan Disk Storage Systems 2010-2014 Forecast by Vertical Segment and 2009 Review
- Japan Storage Software 2010-2014 Forecast and 2009 Vendor Shares
- Japan Storage Service 2010-2014 Forecast and 2009 Vendor Shares

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Storage Solutions with Vertical Views](#).

## Key Questions Answered

1. What are the key factors for success in the Japan storage solutions market?
2. How will networked storage impact the Japan disk storage systems market in the near future?
3. Which segments exhibit the highest growth potential in the Japan storage software market?
4. What are the strategies of vendors in the Japan storage service market?
5. What are the noteworthy characteristics of storage investment by vertical segment in Japan?
6. What are the fastest growing vertical segments in the disk storage systems market in Japan?

### Japan External Disk Storage Solutions Revenue by Vertical Segment 2008



Source: IDC

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## Competitive Analysis

IDC's *Japan Storage Solutions with Vertical Views* service examines how storage solutions providers are positioning themselves to compete in the storage solutions market. This service reviews strategies, market positioning, and future direction of several providers, including:

3PARdata, Acronis, Adaptec, Apple, BakBone Software, Brocade, CA, Cisco, Dell, Double-Take, EMC, FalconStor, Fujitsu, Hitachi, Hitachi Information Systems, HP, IBM, IIJ, Iomega, Isilon Systems, Itochu Techno-Solutions, SoftBank Telecom, Kanematsu Electronics, LSI Logic, NEC, Netmarks, NetApp, Networkd,

Newtech, Nissho Electronics, NTT Communications, NTT DATA, Qlogic, Quantum, Sony, Sumisho Computer Systems, Sun, Symantec, TandbergData, Tokyo Electron, Toshiba, UNIADDEX, Unisys, NOX, DataCore, NS Solutions, MARUBENI INFORMATION SYSTEMS, and Victor.

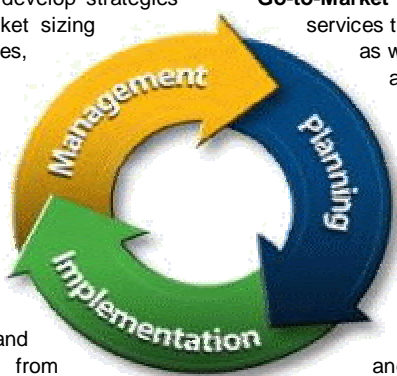
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## Related Offerings

IDC provides you with the necessary intelligence to optimize, guide and support all aspects of the business planning life cycle from strategy and budget planning, through implementation, to ongoing measurement and assessment of results. Take advantage of these and other related offerings:

**Consulting:** Target growth opportunities and develop strategies for emerging markets and technologies, market sizing and segmentation, and global partner strategies, and create awareness for your products and services. Custom engagements leverage the unique strengths of IDC global technology analysts and local market analysts. Tailored offerings, such as business value (ROI) analysis, use IDC-branded content and tools to help you accelerate the sales cycle and powerfully communicate to your prospects.

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