



Japan Software Infrastructure and Usage

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's Japan Software Infrastructure and Usage studies and analyzes several key packaged software offerings and the fundamental technologies in the application deployment and system infrastructure management software market. This service includes pertinent research from IDC's Japan Software Infrastructure and Tools service with two additional end-user survey reports. These new reports cover topics such as enterprise users usage analysis of infrastructure, middleware and open source software. The study includes market sizing, analysis of current trends, market dynamics and buying behavior of end users, competitive analysis of leading vendors, and a five-year market forecast of the Japan software market.

Markets and Subjects Analyzed

- System and Network Management Software
- Information and Data Management Software
- Application Deployment Software
- Operating Environment
- Open Source Software
- End-User Survey

Core Research

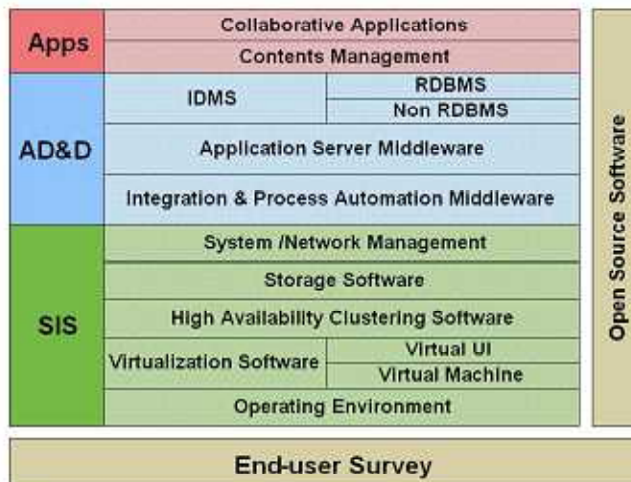
- Japan End-user Survey: Usage of Infrastructure Software and Middleware
- Japan End-User Survey 2009: Usage of Open Source Software
- Japan Software Market Forecast
- Japan Infrastructure Management Software Forecast and Vendor Shares
- Japan System Software Forecast and Vendor Shares
- Japan Information and Data Management Software Forecast and Vendor Shares

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Software Infrastructure and Usage](#).

Key Questions Answered

1. What are the latest highlights, drivers, and trends in the Japan software market?
2. Who are the major market players and what are their value propositions?
3. What are the key factors for success in the Japan software market?
4. What are the business and growth opportunities available to vendors and users alike in the Japan software market?
5. What are the adoption plans in the software market in Japan?
6. What are the key factors end-users have to consider in adopting open source software?

Japan Software Infrastructure and Usage Segment



Competitive Analysis

IDC's *Japan Software Infrastructure and Usage* service examines how software vendors are positioning themselves to compete in the Japan software market. This service reviews strategies, market positioning, and future direction of several providers in the Japan software market, including:

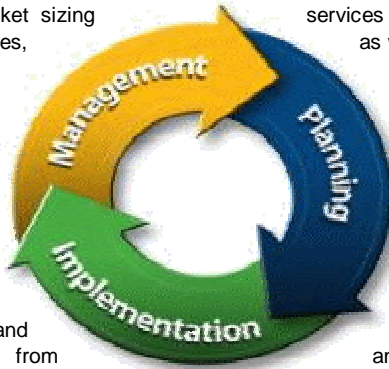
BMC Software, CA, Citrix Systems, EMC, Fujitsu, Hitachi, HP, IBM, Symantec and VMware
Microsoft, NEC, Novell, Oracle, Red Hat, Sun Microsystems,

Related Offerings

IDC provides you with the necessary intelligence to optimize, guide and support all aspects of the business planning life cycle from strategy and budget planning, through implementation, to ongoing measurement and assessment of results. Take advantage of these and other related offerings:

Consulting: Target growth opportunities and develop strategies for emerging markets and technologies, market sizing and segmentation, and global partner strategies, and create awareness for your products and services. Custom engagements leverage the unique strengths of IDC global technology analysts and local market analysts. Tailored offerings, such as business value (ROI) analysis, use IDC-branded content and tools to help you accelerate the sales cycle and powerfully communicate to your prospects.

Events: Network with industry colleagues and gain practical and strategic insights from groundbreaking research presented by IDC and industry experts. IDC events bring together technology buyers looking for the latest best practice research and sellers offering insights into how decision makers can use technology to gain competitive advantage and improve business value.



Go-to-Market Services: Leverage IDC content and custom services to support your most critical marketing initiatives as well as reach appropriate technology purchasers and influencers. The Go-to-Market Services expertise, flexible business model, and range of offerings provide you with effective marketing solutions ranging from a single call-to-action incentive to a broad global media campaign.

Industry Insights: Develop effective vertical market strategies that create competitive advantage with the research-based advisory and consulting services from Industry Insights. Industry Insights' end-user best practice and benchmarking research helps executives drive technology-enabled business innovation within industries including energy, financial, government, health, manufacturing and retail.

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