



# Japan Semiannual Security Software Tracker

IDC's Japan Semiannual Security Software Tracker takes a close look at four significant growth markets in the security software area — Identity and Access Management, Secure Content and Threat Management, Security and Vulnerability Management and Other Security Software. This service offers, on a semiannual basis, a comprehensive and in-depth analysis of the market size, vendor revenues, and buying behavior patterns of the security software market in Japan. It tracks the performance of leading vendors and provides detailed analyses of the key success factors responsible for their current market positioning.

## Markets Covered

This product covers the following segments of the *Japan security software* market:

- Identity and Access Management (IAM)
- Secure Content and Threat Management (SCTM)
- Security and Vulnerability Management (SVM)
- Other Security Software (Others)

## Segments Analyzed

Throughout the year, this product will address the following topics:

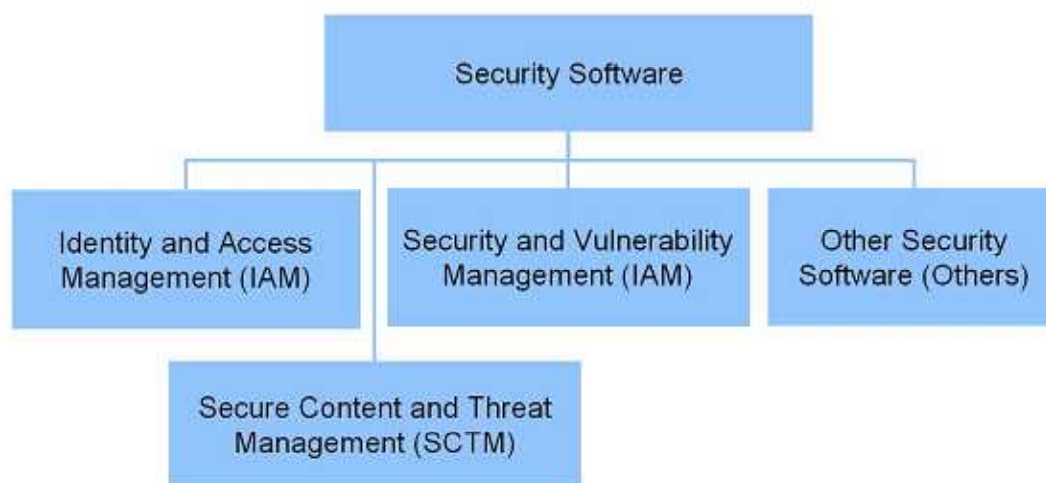
- Market size of the security software and forecast
- Vendor revenue and market share
- Vendor revenue by functional category
- Vendor revenue by customer size
- Buying trends by vertical industry and future opportunities
- Buying trends by customer size and future opportunities

## Key Questions Answered

Our research addresses the following issues that are critical to your success:

1. What is the current size of the security software market in Japan?
2. What is the growth and business opportunity of this marketplace in the near future?
3. Who are the top market vendors in each market or functional category and what are their key success factors?
4. What is the most important factor for success in the security software market in Japan?
5. Which vertical segment and company size is the most attractive for the security software market in Japan?

### IDC's Categories of the Security Software Segment



Source: IDC

## Competitive Analysis

IDC's *Japan Semiannual Security Software Tracker* examines how software vendors are positioning themselves to compete in the Japan security software market. This product reviews strategies, market positioning, and future direction of several providers, including:

Alps System Integration, ArcSight, Cybertrust (Betrusted), Canon IT Solutions, CA, Check Point Software Technologies, Cisco Systems, Clearswift, Digital Arts, EMC, Entrust, Fujitsu, HP, Hitachi, IBM, McAfee, Microsoft, NEC, Novell, SOURCENEXT, Symantec, Trend Micro, VeriSign, and Websense.

## Timely Delivery and Support

Throughout the year, this product will offer insight into the latest trends impacting the market. Potential studies include:

**Schedules:**

2H09:October, 2009 and 1H10: April, 2010

**Segmentation:**

Historical data from 1H07 onwards  
Market forecast for the period 2010-2014  
Functional market size by vendor share

Revenue segmentation by customer size/vertical industry  
Market forecast by customer size/vertical industry

**Packages:**

MS Excel (Pivot Table), MS PowerPoint (Market Summary)

### Respond to Today's Dynamic Market

Market	Security Software			
Information	Vertical			
Detail	(すべて)			
合計: Revenue (Local Myen)		Annual	Semiannual	
		2007		2007 計
Functional	Vendor	2007H1	2007H2	
Identity and Access Management	BeTrusted			<b>Sample</b>
	CA			
	Canon IT Solutions			
	Check Point Software Technologies			
	EMC			
	Entrust			
	Fujitsu			
	Hitachi			

Source: IDC

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