



# Japan Semiannual Laser MFP, Services and Toner Tracker

IDC's Japan Semiannual Laser MFP, Services and Toner Tracker covers installed base units and consumables on A3 Laser MFP for business use. Vendor share is reported semi-annually and a five-year forecast is also included. This product tracks performance of leading vendors in the A3 Laser MFP which is the largest market of business usage. It also analyze leading suppliers and wallet share by comparing installed base units and the sales of toner, services and support.

## Markets Covered

This product covers the following market segments of the Laser MFP, Services and Toner :

- A3 Laser Color and Monochrome MFP
- A3 Laser Color and Monochrome SFDC

## Segments Analyzed

Throughout the year, this product will address the following topics:

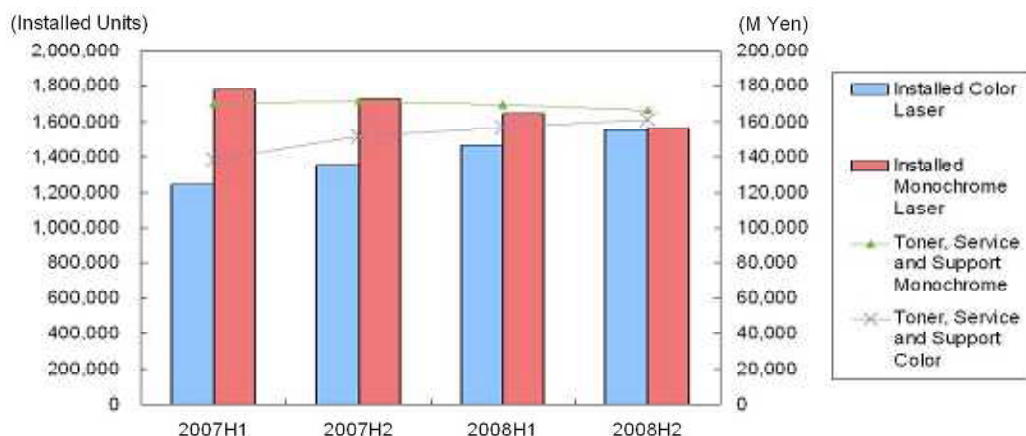
- Installed base units
- Toner, Services and Support
- Color and Monochrome
- Vendors
- Speed range

## Key Questions Answered

Our research addresses the following issues that are critical to your success:

1. What are the trends of the installed base units in Japan?
2. What is the mixture of color and monochrome for the sales of toner, services and support ?
3. Who is holding large share of the installed units and how they are getting the large after market sales?
4. What is the future: the five-year forecast.

### Installed Units, Toner Services and Support 2007 First Half-2008 Second Half



Source: IDC

## Competitive Analysis

IDC's Japan Semiannual Laser MFP, Services and Toner Tracker product examines how vendors are positioning themselves to compete in the laser MFP, services and toner market. This product reviews strategies, market positioning, and future direction of several providers in the laser MFP, services and toner market, including:

Canon, Epson, FujiXerox, KonicaMinolta, Kyocera Mita, Ricoh, Sharp and Toshiba.

## Timely Delivery and Support

Throughout the year, this product will offer insight into the latest trends impacting the market. Potential studies include:

**Schedules:**

2009 1H: November 2009, 2009 2H: June 2010

**Package**

Excel

**Segmentation:**

Vendor, speed range, Installed base unit, Color and Monochrome  
Installed base units, Color and Monochrome Toner and Services

### Respond to Today's Dynamic Market

Product	MFP/SFDD
Speed Range	All

#### Installed Base Units

Sub Technology	Vendor	Data			
		2007H1 MIF	2007H2 MIF	2008H1 MIF	2008H2 MIF
Color Laser	Xerox				
	Ricoh				
	Canon				
	Sharp				
	KonicaMinolta				
	Epson				
	KyoceraMita				
	Toshiba				
	Others				
	HP				
Color Laser total					
Monochrome Laser	Ricoh				
	Xerox				
	Canon				
	Sharp				
	KonicaMinolta				
	KyoceraMita				
	Others				
	Toshiba				
	NEC				
	Epson				
	HP				
	Hitachi				
IBM					
Monochrome Laser total					
Total					

Source: IDC

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IDC Japan, 3rd Floor, Nihonjisho-Daiichi Building, 1-13-5 Kundankita, Chiyoda-ku, Tokyo 102-0073, Japan P.81-3-3556-4761 F.81-3-3556-4771

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IDC\_P19722\_0709