



Japan Semiannual Enterprise Applications Tracker

IDC's Japan Semiannual Enterprise Applications Tracker covers ERM, CRM and SCM market, vendor share, and also each market forecast by segments. It tracks the performance of leading vendors in the enterprise applications space and analyzes in detail the key drivers responsible for their current market positioning.

Markets Covered

This product covers the following segments of the *Japan software* market:

- Financial Applications and HCM Applications
- Order Management
- Procurement
- Enterprise Asset Management
- Sales, Marketing, Customer Services
- Logistics, SCP, Inventory Management

Segments Analyzed

Throughout the year, this product will address the following topics:

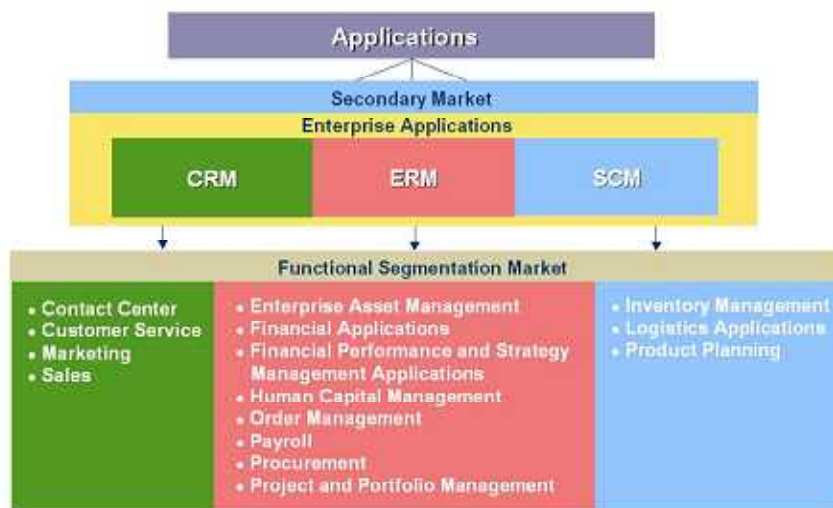
- 35 Vendors
- 15 Applications Segments
- 8 Verticals
- 6 Company sizes
- Five-year Forecast

Key Questions Answered

Our research addresses the following issues that are critical to your success:

1. What is the current market size of enterprise applications including ERP, SCM and CRM in Japan ?
2. What is the future opportunity of these three enterprise applications ?
3. Who are the top vendors in each market by functional category and what are their key success factors ?
4. Which vertical segment and company size is the most attractive for EA (Enterprise Applications) in terms of business opportunity ?

Enterprise Applications Software Segment



Source: IDC

Competitive Analysis

IDC's *Japan Semiannual Enterprise Applications Tracker* examines how software players are positioning themselves to compete in the Japan software market. This product reviews strategies, market positioning, and future direction of several players, including:

Cisco Systems, Fujitsu, Hitachi, Infor, NEC, OBIC, Oracle, Salesforce.com, SAP, SAS Institute, and SCS.

Timely Delivery and Support

Throughout the year, this product will offer insight into the latest trends impacting the market. Potential studies include:

Schedule:

2H09:October, 2009 and 1H10:April, 2010

Market forecast by customer size/vertical industry

Packages:

MS Excel (Pivot Table), MS PowerPoint (Market Summary)

Segmentation:

Historical data from 1H05 onwards

Market forecast for the period 2010-2014

Functional market size by vendor share

Revenue segmentation by customer size/vertical industry

Respond to Today's Dynamic Market

Annual Information	(すべて)	Vertical										
Secondary	Functional	Detail	Vendor	Semiannual	2006H1	2006H2	2006H1	2006H2	2007H1	2007H2	2008H1	2008H2
CRM Applications	Contact Center	Construction	Cisco Genesys Telecommunications Laboratories NEC Nortel Networks Oki Electric Industry Others Toshiba Solutions									
		Construction 計										
		Distribution	Aspect Software Avaya Cisco Fujitsu Genesys Telecommunications Laboratories NEC Nortel Networks Oki Electric Industry Others Toshiba Solutions									
		Distribution 計										

Source: IDC

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IDC Japan, 3rd Floor, Nihonjisho-Daiichi Building, 1-13-5 Kundankita, Chiyoda-ku, Tokyo 102-0073, Japan P.81-3-3556-4761 F.81-3-3556-4771

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