



# Japan Semiannual DBMS and Application Deployment Software Tracker

Database management and application server software are core elements of today's enterprise systems that form the backbone of almost all software developments. IDC's Japan Semiannual DBMS and Application Deployment Software Tracker takes a close look at these two growing software markets in Japan. This product offers a comprehensive and detailed analysis of the functional segmentation of the database management and application server software markets. It monitors closely the performance of leading vendors, and analyzes their key success factors. In addition, this product also analyzes the market movements and forecasts of the demand for such solutions in the next five years.

## Markets Covered

This product covers the following segments of the *Japan software* market:

- Information and Data Management software (IDMS)
- Application Server Middleware (ASM)
- Integration and Process Automation Middleware(IPAM)

## Segments Analyzed

Throughout the year, this product will address the following topics:

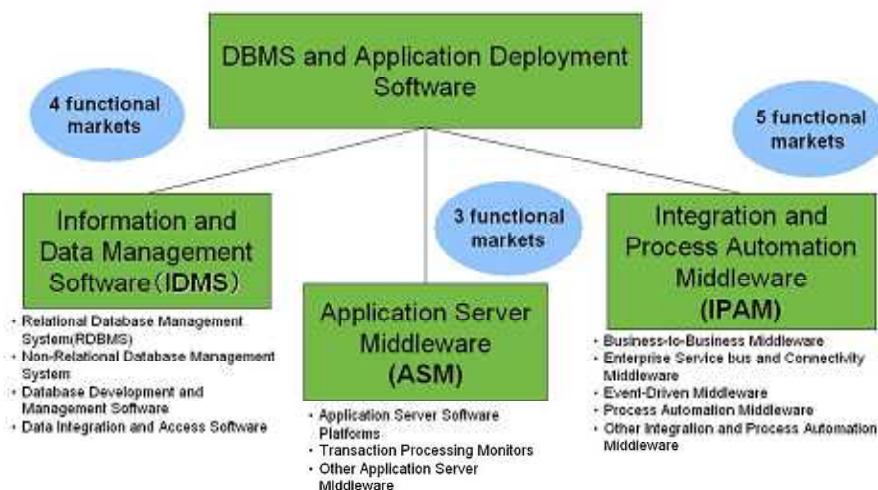
- Market size of the three software markets and forecast
- Vendor revenue and market share
- Vendor revenue by functional category
- Buying trends by vertical industry and future opportunities
- Buying trends by customer size and future opportunities

## Key Questions Answered

Our research addresses the following issues that are critical to your success:

1. What is the current market size of the Japan database management and application server software by functional category?
2. What is the future opportunity of Japan database management and application server software market?
3. Who are the top vendors in Japan in each market or by functional category and what are their key success factors?
4. Which vertical segment or company size has more opportunities than others?

### IDC's DBMS and Middleware Software Market Segments



Source: IDC

## Competitive Analysis

IDC's *Japan Semiannual DBMS and Application Deployment Software Tracker* product examines how software players are positioning themselves to compete in the Japan market. This product reviews strategies, market positioning, and future direction of several providers, including:

CA, Fujitsu, Hitachi, HP, IBM, InterSystems, Microsoft, NEC,  
Oracle, SAP, SAS Institute, Software AG,

Sun Microsystems, Sybase, and Teradata.

## Timely Delivery and Support

Throughout the year, this product will offer insight into the latest trends impacting the market. Potential studies include:

**Schedules:**

2H09:October, 2009 and 1H10:April, 2010

**Segmentation:**

Revenue segmentation by customer size ,

Revenue segmentation by vertical industry

Market forecast by customer size

**Packages:**

MS Excel (Pivot Table) , MS PowerPoint (Market Summary)

### Respond to Today's Dynamic Market

Semiannual	(すべて)
Information	Vertical
Functional	(すべて)
Detail	(すべて)

合計: Revenue (Local Mven)		Annual				
Market	Vendor	2005	2006	2007	2008	合計
Application Server Middleware	Adobe Systems					
	Fujitsu					
	Hitachi					
	IBM					
	Microsoft					
	NEC					
	Oracle					
	Others					
	Sun Microsystems					
Application Server Middleware 合計						

Source: IDC

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