



Japan SaaS and Cloud Services

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's Japan SaaS and Cloud Services tracks the business trends of key players in IT Cloud Services market in Japan and provides market sizing, five-year forecasts, detailed analysis and vendor business models.

Markets and Subjects Analyzed

- Customer adoption trends and preferences, drivers, and inhibitors
- Market size and forecast by segment
- Cloud Services Providers' strategy analysis

Core Research

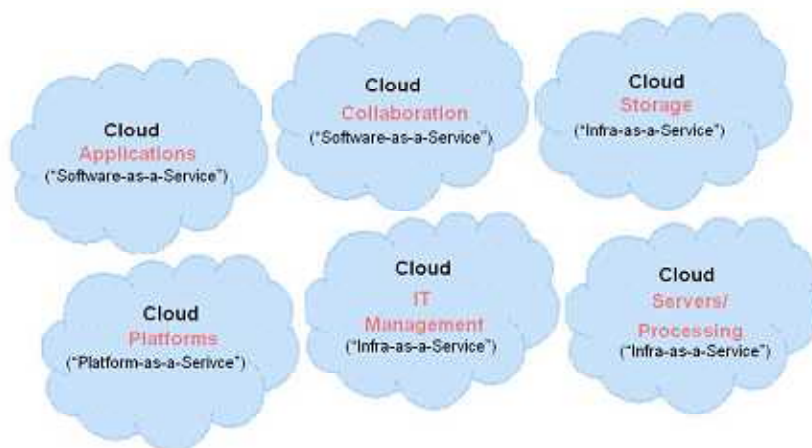
- Japan IT Cloud Services 2010-2014 Forecast and 2009 Review
- Japan IT Cloud Services Business Trend Analysis of vendors
- Japan IT Cloud Services User Perception and Needs 2010
- Japan IT Cloud Services Business Model and Opportunity Analysis

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan SaaS and Cloud Services](#).

Key Questions Answered

1. What are the revenue opportunities for IT Cloud Services in Japan ?
2. What are the key factors for success in this market ?
3. How do Cloud Services Providers react to changing patterns in the end-users' requirements and investments ?
4. Which service segments are the greatest growth opportunities for the IT Cloud Services market in Japan ?
5. What are the Key IT dynamics currently influencing the IT Cloud Services market in Japan ?
6. How do the major IT Cloud Services Providers increase their business, and how do emerging vendors drive the business ?

Public Cloud Services



Source: IDC

Competitive Analysis

This service reviews strategies, market positioning, and future direction of several providers in the public cloud services, including:

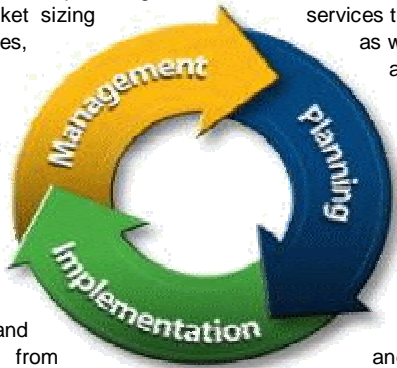
Amazon, Cisco, Fujitsu, Google, Hitachi, IBM, KDDI, Microsoft, NEC, Net Suite, NTT Group, Oracle, Salesforce.com, SAP, Softbank BB, Unisys and others

Related Offerings

IDC provides you with the necessary intelligence to optimize, guide and support all aspects of the business planning life cycle from strategy and budget planning, through implementation, to ongoing measurement and assessment of results. Take advantage of these and other related offerings:

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