



# Japan Quarterly Server Forecast

IDC's Japan Quarterly Server Forecast service greatly enhances a client's ability to quickly and effectively respond to today's server market. Clients are provided with a foundation of market and technology assumptions to understand the factors that drive marketplace expectations. Understanding how Japan markets and segments are changing and assessing the quarterly adoption curve for new products are business-critical requirements. This product provides insight into customer trends by delivering Japan-specific detail across all server segments and presents market data in an easy-to-use, interactive format that allows any submarket to be viewed in a customizable layout.

## Markets Covered

This product covers the following segments of the server market:

- Server Type: x86 Server, IA64 Server, RISC Server, Main Frame, Business Server, Supercomputer
- Segments Measurement: Factory Revenue, and Unit Shipment
- Operating Systems: Linux, UNIX, Windows, NetWare, z/OS, i5/OS, OpenVMS
- CPU Type: x86-32, x86-64, RISC, CISC, EPIC

## Segments Analyzed

Throughout the year, this product will address the following topics:

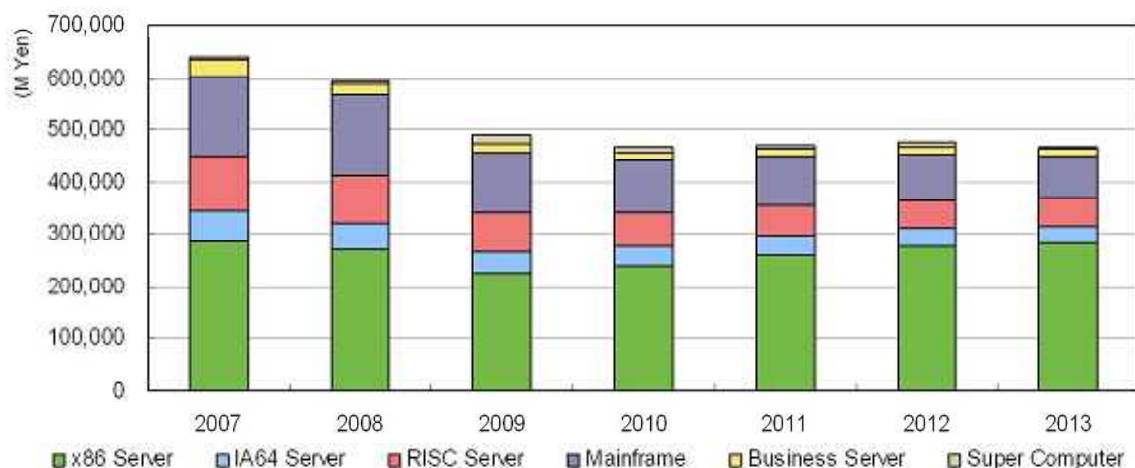
- Japan Server Market Forecast
- Time frame covered: Five-year forecast with two years of quarterly and three years of annual
- Eleven types of Price band
- Server Class: Volume, Midrange Enterprise, High-End Enterprise
- OS: Windows, UNIX, Linux, NetWare, z/OS, i5/OS and others
- OS Type: Open, Proprietary
- CPU Type: x86, EPIC(IA64), RISC, CISC
- Socket Capability: 1, 2, 4/6, 8+, 16+, 32+, 64+
- Form-Factor: Rack-Optimized, Non Rack-Optimized, Blade

## Key Questions Answered

Our research addresses the following issues that are critical to your success:

1. What are the fundamental drivers moving the Japan server market?
2. What kind of product will grow in Japan market?
3. What kind of technology will impact the Japan server market?
4. How many Linux units are projected to ship over the next five years?
5. How are the regional dynamics projected to change over time?

### Japan Server Market by Product Type, 2007-2013



## Competitive Analysis

IDC's *Japan Quarterly Server Forecast* product examines how server vendors are positioning themselves to compete in the server market. This product reviews strategies, market positioning, and future direction of several providers in the server market, including:

IDC's Japan Quarterly Server Forecast service allows clients to leverage IDC's expertise to better position themselves in the quickly evolving market for infrastructure hardware. By anticipating technology trends in the market and providing clients with up-to-

date quarterly projections for changes and sizing of the server market, IDC is delivering a powerful tactical tool that enables clients to plan for the future.

## Timely Delivery and Support

Throughout the year, this product will offer insight into the latest trends impacting the market. Potential studies include:

### Schedules:

4Q09:March, 2010,1Q10:June, 2010,  
2Q10:September, 2010, and 3Q10:December, 2010

### Segmentation

Server shipment units and revenue by Japan product  
Server shipment units and revenue by server type  
Server shipment units and revenue by server class  
Server shipment units and revenue by price band

Server shipment units and revenue by form factor  
Server shipment units and revenue by socket capability  
Server shipment units and revenue by OS type  
Server shipment units and revenue by CPU type  
Server shipment units and revenue by shipment type

### Packages:

MS Excel (Pivot Table), PDF (Document)

## Respond to Today's Dynamic Market

		Annual										
データ	OS	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
合計 : Unit	Windows	335,000	399,000	469,700	573,000	677,000	751,000	825,710	895,000	944,000	981,000	1,018,848
	UNIX	54,000	54,000	54,000	54,000	54,000	54,000	54,000	54,000	54,000	54,000	54,248
	Linux	39,000	39,000	39,000	39,000	39,000	39,000	39,000	39,000	39,000	39,000	39,055
	NetVare	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,465
	z/OS	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,777
	i5/OS	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,750
Other	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,477	
合計 : Factory Revenue(MYen)	Windows	203,000	246,000	299,000	366,000	437,000	500,000	555,290	601,000	628,000	648,000	668,044
	UNIX	206,000	206,000	206,000	206,000	206,000	206,000	206,000	206,000	206,000	206,000	206,439
	Linux	24,000	24,000	24,000	24,000	24,000	24,000	24,000	24,000	24,000	24,000	24,221
	NetVare	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,141
	z/OS	51,000	51,000	51,000	51,000	51,000	51,000	51,000	51,000	51,000	51,000	51,653
	i5/OS	22,000	22,000	22,000	22,000	22,000	22,000	22,000	22,000	22,000	22,000	22,483
Other	210,000	210,000	210,000	210,000	210,000	210,000	210,000	210,000	210,000	210,000	210,165	
全体の合計 : Unit		436,000	526,000	632,700	760,000	885,000	985,290	1,071,710	1,141,000	1,188,000	1,232,000	1,268,919
全体の合計 : Factory Revenue(MYen)		719,000	861,200	1,022,200	1,200,000	1,385,000	1,555,290	1,671,710	1,741,000	1,788,000	1,832,000	1,868,146

Source: IDC

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