



# Japan Quarterly MFP Tracker

IDC's Japan MFP (Multifunction Peripherals) Tracker satisfies the growing demand for detailed, timely, and accurate information on the Japan MFP market. At the core of the product is a comprehensive electronic database detailing changes and trends in this competitive market. It includes powerful query capabilities via analysis filters, such as technology, subtechnology, print speed ranges, format size, standard MFP functions, and flatbed/sheet fed scanner types. This product provides insightful analysis and quarterly updates that include up to five year forecasts.

## Markets Covered

This product covers the following segments of the MFP market:

- Inkjet technology
- Monochrome laser (Laser/LED) technology
- Color laser (Laser/LED) technology

## Segments Analyzed

Throughout the year, this product will address the following topics:

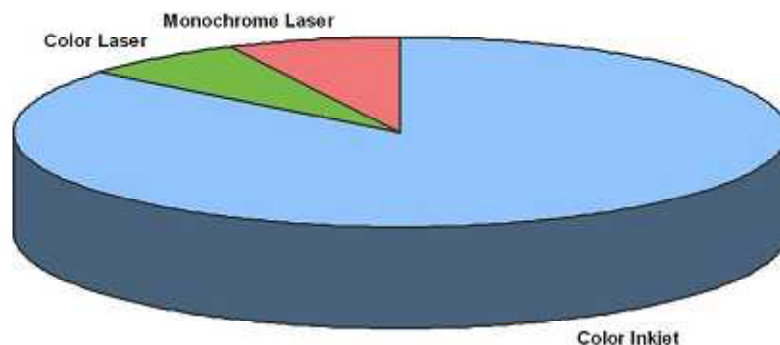
- Vendor
- Model
- Technology
- Subtechnology
- Speed Range
- Format
- Base Configuration
- Flatbed/Sheet fed
- End-user Segment
- Distribution Channels
- Unit Shipments
- Value of Shipments

## Key Questions Answered

Our research addresses the following issues that are critical to your success:

1. What technologies are growing in the MFP market?
2. What vendors are gaining and losing market share in the market?
3. What shifts are occurring in technology and speed ranges?
4. What models are growing by technology, by speed range?

### Japan MFP Unit shipments share by technology 2008



Source: IDC

## Competitive Analysis

IDC Japan's *Japan MFP Quarterly Tracker* provides ongoing market performance for the world's leading hardcopy peripherals companies. Vendors tracked include:

Brother, Canon, Dell, Epson, HP, Konica Minolta, Kyocera Mita, Lexmark, NEC, Oki, Panasonic, Ricoh, Sharp, Toshiba, and Xerox (Fuji Xerox).

## Timely Delivery and Support

Throughout the year, this product will offer insight into the latest trends impacting the market. Potential studies include:

### Schedules:

4Q10: March 2010, 1Q10: June 2010,  
2Q10: September 2010 and 3Q10: December 2010

Unit shipments and value of shipments by distribution channel  
Unit shipments and value of shipments by format size  
five-year forecast by technology, by price band (Inkjet) and by speed range (Laser)

### Segment:

Unit shipments and value of shipments by vendor  
Unit shipments and value of shipments by technology  
Unit shipments and value of shipments by end-user segment

**Package:**  
MS Excel (Pivot Table)

## Respond to Today's Dynamic Market

|                    |         |
|--------------------|---------|
| Vendor             | (すべて) ▼ |
| Model              | (すべて) ▼ |
| Technology         | (すべて) ▼ |
| Speed Range        | (すべて) ▼ |
| Format             | (すべて) ▼ |
| Product Type       | (すべて) ▼ |
| Base Configuration | (すべて) ▼ |
| Function           | (すべて) ▼ |
| Flatbed/Sheetfed   | (すべて) ▼ |

|                  | Period ▼ データ ▼       |                      |                      |                      |                         |
|------------------|----------------------|----------------------|----------------------|----------------------|-------------------------|
|                  | 2008Q1               | 2008Q2               | 2008Q3               | 2008Q4               | 2009Q1                  |
| Sub-Technology ▼ | 合計 : MFP (合計 : SF Ur | 合計 : MFP (合計 : SF Ur | 合計 : MFP (合計 : SF Ur | 合計 : MFP (合計 : SF Ur | 合計 : MFP (合計 : SF Units |
| Color Inkjet     |                      |                      |                      |                      |                         |
| Color Laser      |                      |                      |                      |                      |                         |
| Monochrome Laser |                      |                      |                      |                      |                         |
| 総計               |                      |                      |                      |                      |                         |

Source: IDC

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