



Japan IT Spending Patterns

AN IDC DATABASE PRODUCT

IDC's Japan IT Spending Patterns is a quarterly analysis of the status and projected growth of the Japan ICT market. It provides historical size of the Japan ICT market and a forecast for the next five years (2010-2014). In this study, the market is examined from horizontal, and technological dimensions with key assumptions provided. This service also presents the impact of economic trends on ICT spending. This report is a qualitative complement to our quarterly tracker services and annual studies based on intelligence gathered by local IDC analysts.

Markets Covered

This product covers the following segments of the *Japan IT market*:

- IT Services
- Packaged Software
- Servers
- PC
- Storage
- Other Hardware
- Telecom Services

Subjects Analyzed

Throughout the year, this product will address the following topics:

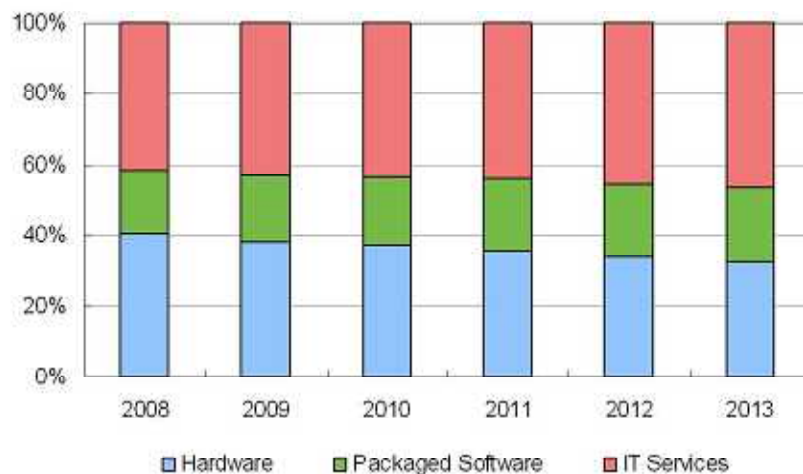
- ICT Market Size
- Five-year Forecasts by ICT Product Segments
- Market Composition (IT Services, Software, Hardware and Telecom Services)
- Product Market Trends
- Vendor Performance
- Worldwide ICT Market

Key Questions Answered

Our research addresses the following issues that are critical to your success:

1. What is the current state of the Japan ICT market and ICT spending trends?
2. What is the impact of economic trends on ICT spending?
3. What is the size of the ICT market and forecasted ICT spending?
4. What ICT products or services are growing or declining fastest?

Japan IT Spending Forecast, 2008-2013



Source: IDC

Competitive Analysis

IDC's *Japan IT Spending patterns* service product examines how IT vendors are positioning themselves to compete in the Japan ICT market. This product reviews strategies, market positioning, and future direction of several providers in Japan, including:

Fujitsu, Hitachi, HP, IBM, Microsoft, NEC, and other key IT vendors.

Timely Delivery and Support

Throughout the year, this product will offer insight into the latest trends impacting the market. Potential studies include:

Schedules:

4Q09: April 2010, 1Q10: July 2010,

2Q10: November 2010 and 3Q10: January 2011

Packages:

MS Excel (Data Tables), PDF (Document)

Respond to Today's Dynamic Market

	2008	2009	2010	2011	2012	2013	CAGR 2008-2013
IT Services							
Planning							
Implementation							
Support services							
Operations							
Training and education							
IT Services total							
Packaged software							
Applications							
Appl. development and d							
System infrastructure sof							
Packaged software total							

Source: IDC

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