



# Japan Enterprise Servers Needs and Strategy

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC Japan's Japan Enterprise Server Needs and Strategies provides timely, relevant and in-depth market size information for all server product segments including x86 servers, RISC servers, IA64 servers, Mainframes, Business servers and Supercomputers. Clients of this service will now also receive demand-side analysis on product selection and channel delivery purchasing patterns, in addition to comprehensive analysis of Japan server market sizing, competitive analysis of key players, products, technologies, and the latest hardware-oriented trends. This research agenda is designed specifically to provide essential guidance to any organization interested in a better understanding of the Japan server market.

## Markets and Subjects Analyzed

- Server type: x86 servers, RISC servers, IA64 servers (Itanium-based servers), Mainframes, Business Servers (proprietary midrange), and supercomputers
- Semiannual Shipment Units and Factory Revenue
- Historical Market Size information from CY2000
- Virtualized Server Market

## Core Research

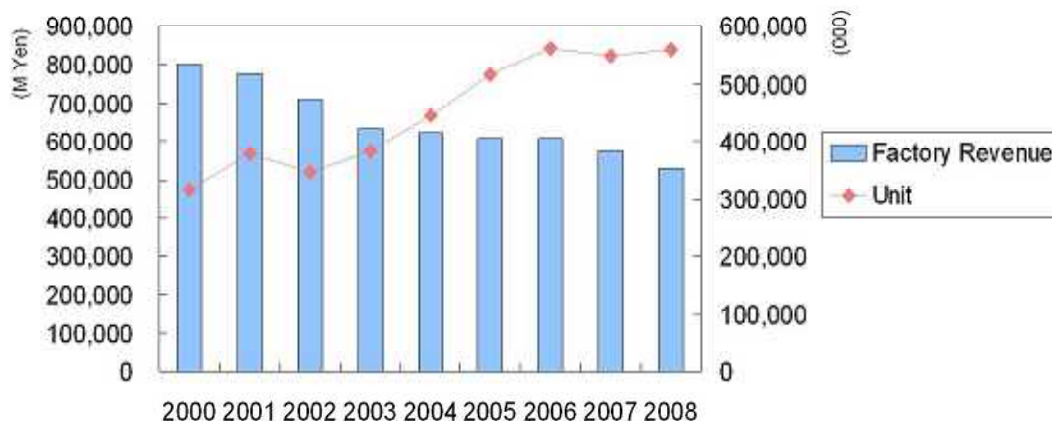
- Japan Server for Datacenters Forecast
- Japan Server End User Survey
- Japan Server Virtualization 2010-2014 Forecast and 2009 Analysis
- Japan High Performance Computing 2010-2014 Forecast and 2009 Analysis
- Japan Blade Server Vendor Analysis 2009
- Japan Server 2010-2014 Forecast and 2009 Analysis

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Enterprise Servers Needs and Strategy](#).

## Key Questions Answered

1. What is the size of overall Japan server market and how will this market segment change in the near future?
2. Which server vendors are successful in gaining market share in Japan and why?
3. Which segments of the Japan server market are expected to show the highest growth?
4. What kind of server specifications are the most popular in Japan?
5. What are the current technology trends in the server market in Japan?
6. How is the server virtualization market growing in Japan?

### Japan Server Factory Revenue, 2000-2008



Source: IDC

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## Competitive Analysis

This service reviews strategies, market positioning, and future direction of several providers in the Japan enterprise server market, including:

Apple, Cray, Dell, Fujitsu, Hitachi, HP, IBM, Lenovo, Mitsubishi Electric, NEC, SGI, Stratus Technologies, Teradata, Toshiba, Sun Microsystems, and Unisys.

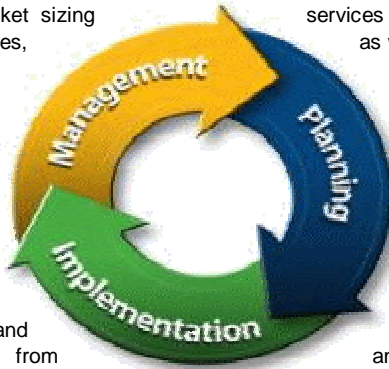
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