



# Japan Datacenter Infrastructure

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's Japan Datacenter Infrastructure research provides information and analysis on datacenter infrastructure trends such as virtualization, cloud, datacenter consolidation and Green IT in Japan, as well as emerging requirements for IT equipments in a datacenter. This service will examine new risk, changes of competing rules, and business opportunity in IT asset optimization including servers, storage, network equipments, power and cooling equipments and the datacenter itself.

## Markets and Subjects Analyzed

- Datacenter infrastructure and hardware
- Power and cooling solutions
- Datacenter optimization and dynamic IT
- Datacenter technology trends and innovations
- Datacenter architecture requirements
- Datacenter design and consulting opportunity

## Core Research

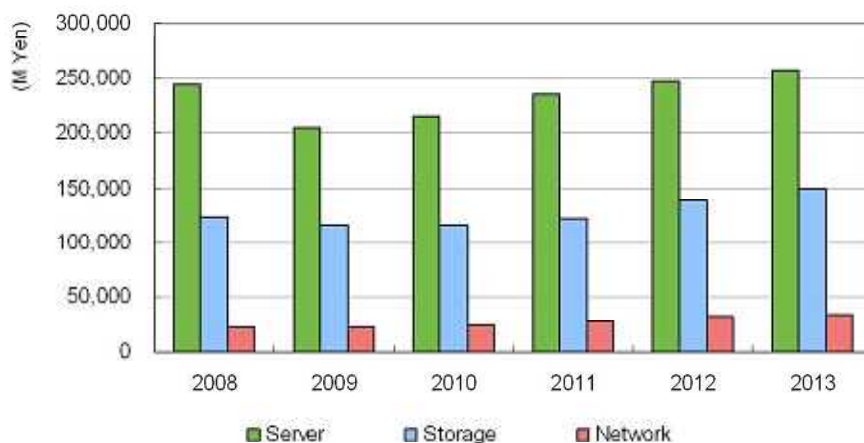
- Japan Datacenter Server, Storage and Networking Equipment Forecast and Analysis
- Japan Datacenter Forecast and Analysis
- Japan Datacenter Design and Consulting Business Opportunity
- Japan Datacenter Infrastructure Investment Trend

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Datacenter Infrastructure](#).

## Key Questions Answered

1. What are the overall trends for datacenter infrastructure?
2. How many datacenters are there in Japan, and how large are they?
3. What type of datacenters are being upgraded most?
4. What new types of datacenters are emerging?
5. What technologies represent the growing opportunity in the datacenter?
6. What are customer perceptions around hardware supplier products and brands?

### Japan IT Spending on Hardware at Datacenter 2008-2013



Source: IDC

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## Competitive Analysis

This service reviews strategies, market positioning, and future direction of several providers in the datacenter infrastructure market, including:

3PARdata, Alaxala Networks, Brocade, Cisco Systems, Cisco, Dell, Nortel Networks, and Qlogic, Quantum, Redback, Seagate and EMC, Extreme Networks, F5 Networks, Fujitsu, H3C, Hitachi, HP, Sun Microsystems.  
IBM, Iomega, Isilon Systems, Juniper Networks, NEC, NetApp,

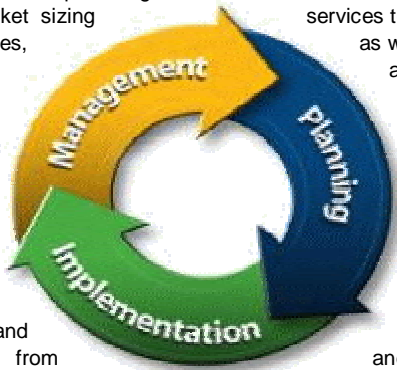
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## Related Offerings

IDC provides you with the necessary intelligence to optimize, guide and support all aspects of the business planning life cycle from strategy and budget planning, through implementation, to ongoing measurement and assessment of results. Take advantage of these and other related offerings:

**Consulting:** Target growth opportunities and develop strategies for emerging markets and technologies, market sizing and segmentation, and global partner strategies, and create awareness for your products and services. Custom engagements leverage the unique strengths of IDC global technology analysts and local market analysts. Tailored offerings, such as business value (ROI) analysis, use IDC-branded content and tools to help you accelerate the sales cycle and powerfully communicate to your prospects.

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