



Japan Carrier Managed Services

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Amid the recession, driven by the need to reduce costs, companies are increasingly choosing to adopt managed services. Today, as companies centralize their IT resources at their datacenters, the role the network infrastructure plays becomes extremely important. In addition, with more networks and equipment to be managed by in-house IS department, the operations burden is increasing. These trends are driving the demand for managed services. IDC's Japan Carrier Managed Services provides an in-depth analysis of end-user trends, carriers strategies, and forecasts for major managed services.

Markets and Subjects Analyzed

- Japan Carrier Solutions and Managed Services
- Managed Services End Users' Perception
- Internet Datacenter
- Network Operations and Maintenance Services
- Security Services
- Cloud Services

Core Research

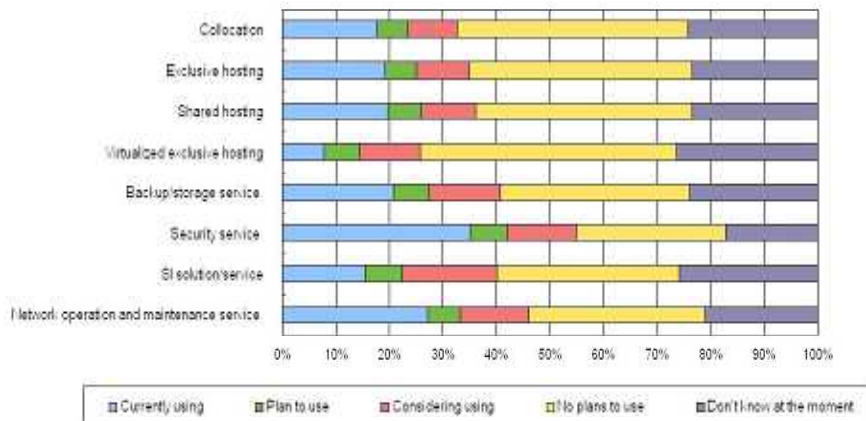
- Japan Carrier Solutions and Managed Services 2010-2014 Forecast and First Half of 2009 Review
- Japan Managed Services Enterprise User Survey 2010
- Japan Carrier Internet Datacenter 2010-2014 Forecast and 2009 Review
- Japan Carrier Security Services 2011-2014 Forecast and 2010 Review
- Japan Managed Services Competitive Analysis 2010

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Carrier Managed Services](#).

Key Questions Answered

1. What are the potential business opportunities for carrier managed services in Japan?
2. What are drivers and inhibitors for end users to deploy managed services?
3. What managed services should carriers deploy?
4. How will carriers, IT vendors, and system integrators interact in providing managed services in Japan?
5. What are the opportunities and barriers for carriers in the cloud services market ?

Deployment of Managed Services



Source: IDC

Competitive Analysis

IDC's *Japan Carrier Managed Services* examines how Japan carriers are positioning themselves to compete in the carrier managed services market. This service reviews strategies, market positioning, and future direction of several providers, including:

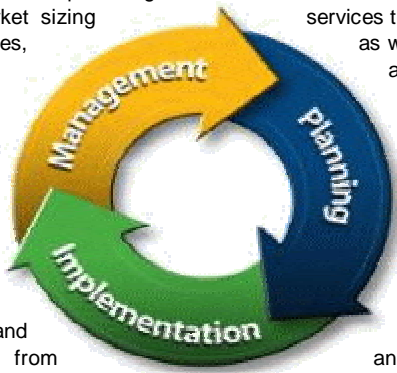
Bit-isle, IJU, KDDI, K-Opticom, KVH, NTT Communications, and Softbank Telecom.
NTT East, NTT West, Sakura Internet, SAVVIS Communications,

Related Offerings

IDC provides you with the necessary intelligence to optimize, guide and support all aspects of the business planning life cycle from strategy and budget planning, through implementation, to ongoing measurement and assessment of results. Take advantage of these and other related offerings:

Consulting: Target growth opportunities and develop strategies for emerging markets and technologies, market sizing and segmentation, and global partner strategies, and create awareness for your products and services. Custom engagements leverage the unique strengths of IDC global technology analysts and local market analysts. Tailored offerings, such as business value (ROI) analysis, use IDC-branded content and tools to help you accelerate the sales cycle and powerfully communicate to your prospects.

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